THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 21
FEB. 21, 1948

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher

JOE ORLECK, Editorial and Advertising Director

ROBERT E. AUSTIN, General Manager, Music Department — JOEL FRIEDMAN, Music Editor

G. BRUNER, Business Manager — G. BLOOM, Circulation — BERT MERRILL, St. Louis, Mo.

L. MILAZZO, Classified Advertising — HERB OLSOW, General Mgr., Automatic Merchandising — O. S. SIBLEY, Art Director

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 0045 and 422 West 11th Street, Los Angeles 15, California, Telephone: PRospect 2687.

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ADVERTISING RATES on request. All advertising closes Wednesday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE $5 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines. $48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

WALTER WINCHELL GIVES CMI BIGGEST PRAISE

Pauses in Midst of Broadcast Sunday Eve., Feb. 8 to Announce Dave Gottlieb and Ray Moloney in Studio and Have Just Brought Check for $130,000 More.

NEW YORK — Walter Winchell, on his international broadcast, Sunday evening, February 8, 1948, gave CMI (Coin Machine Industries, Inc.) the greatest praise yet received by any organization or any industry for the grand work which this trade has done to help make the Damon Runyon Memorial Cancer Fund one of the most outstanding successes ever yet sponsored by him or by anyone else.

In the very midst of his broadcast, listened to by over 25,000,000 people in this country, he paused to tell all listeners that there was present in the studio with him two grand gentlemen, Dave Gottlieb and Ray Moloney of CMI, who had just brought him an additional check for $130,000.00.

This makes the $250,000.00 mark complete which Coin Machine Industries, Inc. had set for itself from the opening announcement that it would go all out for the Damon Runyon Memorial Cancer Fund.

In fact, according to Winchell's former week's broadcast, CMI had passed the $250,000 goal which it had set for itself by over $7,000 at the big, annual convention banquet and this he also announced over the air, advising his listeners at that time (February 1) that he had just received a telegram to this effect.

There is no longer any doubt that the coin machine industry as a whole has been greatly honored by the grand and good work which it has done to help make the Damon Runyon Memorial Fund such an outstanding and complete success.

It is the general opinion of the trade that the Damon Runyon Fund will become an annual drive for the coin machine industry. The members of the trade feel that this is one of the most outstanding causes to which they can devote themselves and many have made arrangements with local chapters of the American Cancer Society to work along with them to help put over the drives which these locals will also institute in their sections.

In the meantime, the effect of this last broadcast of Walter Winchell has become most noticeable in the many thrilling letters and wires which have been received from coinmen from all over the nation who not only listened to the program but who had their attention called to it by customers and friends.

"Walter Winchell's fine compliments", one letter reads, "makes us feel that we should work harder than ever to put the Damon Runyon Memorial Fund Drive over the top every year."

COINBIZ GETS GOING!

Entire Industry Gets Into Speed Action. Ops Foresee Good Year Ahead. Mfrs Are Pushing Production and Experimenting with New Products. Optimism Back Big.

NEW YORK — Regardless of snow storms, droughts or heat waves, the coin machine industry goes on ahead.

The year opened with a great many coinmen feeling down in the mouth. Conditions seemed to be against all in the trade as business fell off with retail locations thruout the nation.

But, these past few weeks have seen a most remarkable recovery. More and still more ops report conditions not only returning to normal, but, actually picking up all over the country.

The result is that the coin machine business is getting back into speed action once again. Optimism is returning. The trade is opening up wide and many ops are of the belief that this is going to be one of the best operating years they have ever yet enjoyed.

What is even more remarkable is the fact that the manufacturers are pushing for high speed production to equal orders which they have already taken. And all are experimenting with new equipment which each one of them believes the trade wants and needs.

This latter is one of the best signs for continued progress and success for the entire industry. As long as the manufacturers will go ahead and spend thousands of dollars experimenting with new type machines, the trade can rest assured of continued prosperity.

And this isn't all. The new merchandising programs instituted by some of the manufacturers are already paying off. Operators are calling around. They feel closer to the manufacturer than they have in many years.

One op presented this in the following statement, "For the first time in the many war years the manufacturers have recognized the importance of the operator. We feel that not only is this the opening of a new era as you wrote, but, is also means that we have a better chance for greater profits than we have ever before enjoyed."

It again proves what *The Cash Box* stated this last week—that the "gloom boys" of the industry can be rapidly chased out of the picture as long as the real members of this field go on ahead with the fortitude required of them to make this one of the most successful years of all time.

This is the time when every operator in the nation, whether he operates amusement, merchandise or service equipment, can open up wide, get out to grab as many locations as he can and, at the same time, arrange with those locations for a much more equitable commission basis.

This is also the time when the average operator is also going about efficiently reorganizing his business so that there is no longer any wasted effort. He knows now that the field requires him to be "on his toes" and also be a more astute business man than he has ever before been in his life.

He must not only be able to meet and offset competition, but, he must also be in a position to arrange for a better set-up for himself, not only for this year, but, also for the years to come.

The optimism which is seeping into the trade is going to expand with a great and sudden burst and is going to suddenly bring upon those men, who have efficiently protected themselves for tomorrow, greater prosperity than they have ever before enjoyed.

Regardless of the fact that this is an election year and that both parties are playing politics to an exceptionally high degree—the industry knows that they must open wide the gates of prosperity and of boom to make certain of the future regardless of the politicos who will be elected to office.

Therefore, the coin machine industry stands to gain, from every angle. It is the one, and possibly the only industry, which offers the American public exactly what it wants. It is one industry which does "economically" what others do "expensively".

The field is on its way again. It is punching its way to the top. It is infested with enthusiasm and optimism and with men who just can't be held down. It is the sort of business in which it is a pleasure to be engaged for these men, because of the very portability of their equipment and the wide nationalization of their thoughts, are going to lead the nation back to greater prosperity than has ever before been enjoyed.

This is the entrance of the era which all have been promised. This is the type of business which opens wide its arms to receive the plaudits of the nation. The members of this industry are eternal optimists. They have never before failed. They have always found the path which led this country to greater prosperity.

And with the new equipment which the manufacturers are preparing this is the time to present to the public the fact that this is one industry which has kept step with modern economic progress and one trade which is ahead of all others.

The fact that this field have recovered from the economic recession with which it was faced just a short time ago means that it is today ready for tomorrow, and whatever tomorrow has to offer.

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FORESEE MORE OPEN TERRITORY

Ops Report Calls from Retailers for Games to Bring Back Income. Believe General Business Conditions Will Have Good Reaction for Trade. Leaders Foresee Good Games Sales Year.

NEW YORK — From many parts of the nation come reports that location owners are once again calling in operators to obtain amusement machines. This is being done by these retailers to help them bring back much lost income which they are now enduring.

Realizing, as most retailers do, that amusement machines will not only help them overcome their present overhead expense, but, will also bring back much of the income which they have lost due to general business conditions, many leaders in the trade are now of the belief that 1948 will prove to be one of the best operating years. (This was predicted by *The Cash Box* over six months ago.)

With the city of New York now once again seeing pinballs in everyone of its boros, tho these are the stripped down, novelty action type machines, it is believed that as soon as these are licensed by the city, it will open a market for better than 20,000 pinballs.

This is the figure that was last known when free play pinballs operated in this city.

And, because of the fact that the stripped down, novelty action type games are again being spread thruout New York City, many surrounding towns have also started to place them, and are finding that they are not opposed by city officials.

Should licensing of these pinballs come about in New York, it is believed that the resultant publicity would be of major help in bringing pinball operation back again to a great many nearby communities, and possibly stirring sufficient appeal from retailers in many surrounding states to also have pinball and other amusement machines back in their places of business.

One very well known operator writes, "We were getting calls from many of our locations to replace the pinballs we had to remove when this city refused to license them. We simply told the storekeepers to meet with the city officials and see what they, as business men, could do about it.

"The result has been", he continues, "that there's going to be a meeting of the City Council here very shortly, at the request of many of the retailers, to definitely establish pinball operation all over again.

"These storekeepers", he writes, "know that pinballs helped them to meet and overcome much of their overhead expense. They have told this to the City Council, and they believe that the City Council should work with them especially where the games are not used for anything but amusement. They have advised the officials here that they need these machines, that the public wants them, and that they are willing to abide by the result of a public referendum, so that they can continue in business at this time and somewhat overcome the losses which they are enduring."

This operator believes that a public relations program well directed to various communities thruout the nation will reopen much territory at this time.

"Of course", he writes, "this will have to be diplomatically handled and the program should not start until coinmen and retailers in the community are contacted, as well as some of the officials.

"Then", he believes, "with some good advertising and good contact and a logically true and factual story for the public, I feel sure that many of our present closed territories are going to again be reopened. That's what a public relations program is for as far as I'm concerned and, I further believe, that's what all will agree it's for. Once it gets started, everyone down the line will benefit."

In the meantime, many coinmen thruout the nation are of the same belief, that general business conditions are forcing business men to demand the return of amusement products, as well as other accessories, so that they can again see some profit while business is undergoing its present adjustment period.

There is also a belief among some coinmen that there will be a swing back to consoles, bells and one-balls in many areas and that the local officials will agree with the business men in such areas to the operation of these machines. This has already become noticeable because of the sudden demand for used equipment in these lines.

Most impressive to all the trade, of course, is the fact that more territory is sure to open and this will not only enhance operations, but, will also zoom sales with many of the belief that a real boom can develop most suddenly in this field.

A good games sales year is, therefore, being foreseen by all in the coin machine industry. They are of the belief that as sales get going once again, as the warmer weather comes on and people can once again leave their homes, that the trend will be to the amusement machine field with many new products leading the way.

Already manufacturers are experimenting with new ideas in amusements and these are sure to prove of good profit to the field.

There is also no doubt that as more territory opens, on demand of local business men, that the operators will follow thru with machines of many types which are bound to increase the collections of all coinmen and will, thereby, open a bigger and better sales and operating era for all the trade.

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THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY

Music Section

February 21, 1948

LOUIS PRIMA

Currently keeping juke box operators thruout the nation on the go for his hit RCA-Victor records. Maestro Louis Prima keeps his hit streak intact with his forthcoming click disk. "Tutti Tutti Pizzicato"; recently selected by the Eastern Pennsylvania Phono Operators Association as their "Click Tune of the Month." His "Civilization", "If I Only Had A Match", and "The Thousand Islands Song", still ride hot in the phonos. Direction: Music Corporation of America. General Professional Manager: Barbara Belle.

General Professional Manager: Barbara Belle

FEATURES

★ *The Nation's Top Ten Juke Box Tunes*

★ *The Cash Box Record Reviews*

★ *Juke Box Regional Record Report*

★ *'Round The Way Circle*

★ *Hot In Harlem*

★ *The Broadway Beat*

★ *Rollin' 'Round Randolph*

★ *Folk And Western Record Reviews*

★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*

★ *Hot On Chicago's South Side*

★ *The Cash Box Disc-Jockey Box Score*

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STREET .....

CITY..... ZONE ..... STATE .....

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
BU—Bullet
CA—Capitol
CN—Continental
CO—Columbia
CS—Coast
DE—Decca
DEL—DeLuxe
EX—Exclusive
JB—Juke Box
KI—King
LI—Lissen
MI—Miracle
MA—Majestic
ME—Mercury
MG—M-G-M
LO—London
MN—Manor
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow
RE—Regent
SA—Savoy
SI—Signature
SP—Specialty
SN—Standard Phono
ST—Sterling
TO—Top
TC—Twentieth Century
UA—United Artist
UN—Universal
VI—Victor
VT—Vitacoustic

1 BALLERINA
Still on top of the heap, with coin pouring in by the ton.

CO-38081—Buddy Clark
DE-24265—Enric Madreguera
DE-24278—Bing Crosby
ME-5075—Jerry Shelton Trio
MG-10035—Jimmy Dorsey O.
MU-15116—Mel Torme
VI-20-2433—Vaughn Monroe O

2 I'M LOOKING OVER A FOUR LEAF CLOVER
In sixth place last week, the sensational popularity of this ditty booms it into the number two spot.

CA-491—Alvino Rey O.
CO-38100—Tony Hill O.
CO-38081—Arthur Godfrey
ME-5105—Frankie Laine
ME-5100—Uptown String Band
MG-10119—Art Mooney O.
MU-543—Polka Dots
RA-10043—Jimmy Saunders
SI-15117—Ray Bloch O.
TR-220—Alexander O.
VI-20-2668—Three Suns

3 BEG YOUR PARDON
Moves up one spot, with a slew of click disks around.

BU-1012—Francis Craig
CA-490—The Dinning Sisters
CO-38036—Frankie Carle O.
MG-10140—Art Mooney O.
VI-20-2647—Larry Green O.

4 GOLDEN EARRINGS
Drops one to take over fourth place. Play still continues heavily.

CA-15009—Peggy Lee
CO-37932—Dinah Shore
DE-24270—Guy Lombardo O.
DE-24278—Bing Crosby
ME-3072—Anita Ellis
MG-10085—Jack Fina O.
VI-20-2585—Charlie Spivak O.

5 I'M MY OWN GRANDPAW
Winning attention throughout the land. Really a great juke box tune.

CA-15033—Jo Stafford
CO-38068—Tony Pastor O.
DE-24268—Guy Lombardo O.
KI-694—Grandpa Jones
ME-6087—Tiny Hill
MG-10136—The Korn Kobblers
MU-536—Esmeraldy
TC-20-33—The Jesters
VI-20-2563—Lonzo & Oscar

6 I'LL DANCE AT YOUR WEDDING
Drops one this week to latch on to sixth place. Play holding up tho.

CA-15009—Peggy Lee
CO-37967—Ray Noble O.
DE-24266—Jeanie Leitt
ME-5090—Vic Damone
MG-10095—Helen Forrest
VI-20-2512—Tony Martin

7 HOW SOON
Moves down the list this week to notch the seventh spot. Still a featured item in phonos across the land.

CO-37952—Dinah Shore
DE-24101—Bing Crosby—Cavallero O.
CON-11004—Jimmy Atkins
MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

8 SERENADE OF THE BELLS
In seventh place last week — here is this tune in the eighth spot. A coin serenade if there ever was one.

CA-15007—Jo Stafford
CO-37956—Kay Kyser O.
DE-24258—Guy Lombardo O.
ME-5090—Vic Damone
MG-10091—Bob Houston
VI-20-2372—Sammy Kaye O.

9 TOO FAT POLKA
Still bouncing around with enough play in the phonos to rate this spot.

CA-480—The Starlighters
CO-37921—Arthur Godfrey
DE-24268—Andrews Sisters
MA-6022—Slim Bryant
ME-5079—Dick Baker O.
MG-10106—Blue Barron
VI-20-2609—Louis Prima O.

10 CIVILIZATION
Repeats its position of last week. Play still holding in many spots throughout the nation.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—Andrews Sisters
MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10083—Sy Oliver O.
VI-20-2400—Louis Prima O.

See Kearns Bill Ready In 14 Days — Diskers Point To End of Recording Ban

NEW YORK—Representative Carrol Kearns (Rep., Pa.) went on record this past week that he will definitely offer a bill amending the 1909 copyright law to give musicians royalties on commercial records, "within the next 14 days."

It was learned that Rep. Kearns has outside counsel and the Legislative Reference Division of the Library of Congress working with him drafting the legislation.

The bill, reportedly concerned with discerning between records used for commercial purposes and records used for home purposes only is said to have aroused much controversy among diskers, music protectve associations and members of Congress also.

As reported, the bill seeks a higher price on those records which are used for commercial purposes. This is in itself viewed by many in the automatic music industry as the first step in a renewal of possibly many hearings concerning the juke box industry. Several pieces of legislation were presented to Congress last year, all calling for amendments to the 1909 copyright law. The juke box industry and its representatives will remember the Scott and Fellows Bills which sought some mode of royalty payment from the automatic music industry. Both bills were tabled in Committee at the close of the House session this past year..

Recording executives throughout the nation this past week saw an early settlement in the present recording industry dispute. Many believed that the legislation being prepared for discussion in committee at present, indicated that the Federal government itself was interested in seeing the recording ban come to an early end.

Altho the bill as presented by Rep. Kearns calls for the recording companies to absorb the higher cost of those commercial records, several trade organizations in the music industry were learned to be vitally interested in the bill. Many took the stand that the Kearns bill would not bypass current restrictions as set forth by the Taft-Hartley Law. The present Taft-Hartley Law prohibits the payment of royalties to a fund such as the American Federation of Musicians have by performing musicians for non-performing musicians.

Of most concern to the recording companies tho was the "blunt fact", as one record executive put it, "that Petrillo to this date has not issued a statement saying what he wants."

Meanwhile the automatic music industry and its representative trade organizations were avidly watching the proceedings in Washington. It was learned that the industry counsel, Mr. Sidney H. Levine, also attorney for the New York Automatic Music Operators Association was preparing to fly to Washington for the prime purpose of studying the proposed legislation and how it would effect the juke box industry.

It was believed unlikely that the House Judiciary Committee, to which the Kearns Bill would automatically be referred, would get around to hearings on the bill. The committee has a full schedule of hearings throughout March, included of which is committee chairman Rep. Earl Lewis' (Rep. Ohio) consolidated copyrights amendments bill. First hearings on the Lewis proposal are set for March 1.

Savoy Records Appoints Majestic Brands As New York Distrib

NEWARK, N. J. — Herman Lubinsky, president of Savoy Records Inc., announced the appointment of Majestic Brands as distributor for their line in New York this past week.

The disclosure by Savoy indicated to many in the disk biz that other announcements concerning the addition of record lines by former exclusive Majestic distributors would follow.

Majestic Brands, one of the nation's largest and best equipped distributing agencies is headed by Mr. Lou Suritz, well known figure in the recording industry.

Other distribution appointments announced by Savoy include; Trilon Dist. Co., Oakland, Calif.; Record Mdsg. Co., Los Angeles, Calif.; Music Sales Co., Memphis, Tenn.; Niagara Midland Co., Buffalo, New York; and Commercial Music Co., St. Louis, Mo.

Savoy Records, at present riding high with two click tunes "35-30" and "Hastings St. Bounce" has one of the nation's best established "race" lines.

1948's —

FIRST SURPRISE HIT!

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TO THE TOP

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"GLORYBOUND TRAIN"

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THE CASH BOX Record Reviews

"I'm Afraid Of You" (2:56)
"Honey, Honey, Honey" (2:49)
THE CATS & THE FIDDLE
(Manor 1112)

● Duo of wax treatment that should set fresh with ops who have race spots are offered here by The Cats & The Fiddle. Top deck, "I'm Afraid of You" shines brightly as the combo spill the smooth wordage in soft tones that satisfy. Ditty weaves around the title, with light rhythm filling the background. Backside is the current click disk "Honey, Honey, Honey". Its presentation here should net it some healthy action in the boxes, once the cookie gets around. Fem chirping is finished and fills the air with cute tricky listening. Both sides rate your ear.

"Haunted Heart" (3:02)
"Matinee" (3:06)
BUDDY CLARK
(Columbia 38083)

● Sparkling stylish tonsils of Buddy Clark set the stage for a slew of coin play with this pair of ballads bound to be spinning in the machine in the very near future. Top side, labeled "Haunted Heart" from the forthcoming musical production "Inside USA". shows Buddy purring in fashionable styling behind some highly sugar coated musical moments provided by maestro Mitchell Ayres. Wax spins in slow tempo with Buddy's piping trilling in subdued tones. Flip should come in for some heavy play also, with Buddy giving the heavy wordage to "Matinee" a spiking all the way. Stuff is emphasized by Mitch Ayres wonderful orchestral background — you'll go for it.

"You Were Meant For Me" (3:04)
"Paradise" (3:00)
CLAUDE THORNHILL ORCH.
(Columbia 36298)

● Pair of re-issue sides by the hot Claude Thornhill ork spill here with the tones of "You Were Meant For Me" and "Paradise" seeping thru. It's an old cookie that went well many moons ago, and as rendered, should come in for its fair share today. Top deck shows balladeer Dick Harding chanting the fragrant wordage, with maestro Claude tinkling the ivorys in the background. Flip should be familiar to many an op, since it was an attractive piece in its hey-day. Chirp Kay Doyle handles the pleasure-full vocal spot, with her piping coming out effectively. Where they go for Thornhill (and that covers lots of territory) they'll go for this.

"Oye Negre" (2:42)
"Intermezzo" (2:47)
JAN AUGUST
(Mercury 5106)

● Bright fashioned piano tones of 88'er Jan August sparkle plenty here as the echo of the seasoned "Oye Negre" and "Intermezzo" spill on this wax. Initial cutting for August on Mercury shows as a pair that can hypo coin play in a zillion spots. Top deck is offered in rhumba tempo, with adequate rhythm backing behind Jan's top notch ivorys. Flip is another favorite and should come in for some live action in the more quiet spots. Both sides should go especially well with operators that have wired music locations.

DISK O'THE WEEK

"Shauny O'Shay" (3:01)
"Sugar Beat" (2:56)
ELLIOT LAWRENCE ORCH.
(Columbia 38084)

ELLIOT LAWRENCE

● Click tune from that click musical production "Look Ma I'm Dancin'" grabs the featured spot this week, with maestro Elliot Lawrence wielding the baton for a jackpot full of phono play. With thrush Rosalind Patton to the mike to spill the cute wordage to "Shauny O'Shay", the cookie fairly shines for music ops across the land. Light sparkling tones of musical splendor by the maestro offset the fresh and vibrant vocal spot of chirp Patton. Wax weaves and bounces thruout, with the lyrics offering loads of meat in them. You'll go for the canary's smooth styling as she offers loads of nostalgia in her pipes. The flip is an original piece by Lawrence titled "Sugar Beat", and features the entire crew in full regalia. Stuff is suitable for dancers and should attract some heavy attention once it gets around. "Shauny O'Shay" will keep the phonos hopping like mad.

"Thoughtless" (3:02)
"Love Is So Terrific" (2:58)
VIC DAMONE
(Mercury 5104)

● Fervent vocalizing of balladeer Vic Damone and a ditty that will rock 'em in the aisles show as an attractive piece for ops this week. It's the metro of "Thoughtless" that will have the younger set melting in each others arms. Vic's powerful tonsils spill the flavorful wordage in smooth tones that set you down and make you want to listen. Add to that the splendid orchestral background by maestro Camarata and you've really got a platter. Flip is in faster tempo with the cute hypo lyrics of "Love Is So Terrific" spilling. Ditty is light and bouncy, and gives Vic loads of room to move about in. It's the topside they'll yell for — and yell they will.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"When Your Hair Has Turned To Silver" (3:04)
"While We Dance At The Mardi Gras" (3:00)
MONICA LEWIS — BOB EBERLY
(Decca 24325)

● Star studded platter — that's with this latest Decca release. Featuring the tricky pipes of chirp Monica Lewis and the soft fragrant tones of balladeer Bob Eberly, this deck shapes up as one that is bound to boost your phono play. Top side, an oldie titled "When Your Hair Has Turned To Silver" should meet with the tavern set in a big way. Monica and Bob each take a spot of light hearted melody, while the Russ Morgan ork back the pair in effective fashion. Flip parrots the top deck, with "While We Dance At The Mardi Gras" coming thru. Both sides should meet with fair approval in the sedate dinner spots.

"What'll I Do" (3:00)
"I'll Always Be In Love With You" (3:03)
ART LUND
(MGM 10142)

● Pair of sides by balladeer Art Lund and the metro of "What'll I Do" and "I'll Always Be In Love With You" step out here. Top deck, the Berlin rave fave of several moons ago gets some sugar sugar 'n spice by Art, as the metro strips the wax in light bounce fashion. Bit of rhythm offered here should sit well with the dance fans. Flip is offered in much the same manner as the top side, with Art kicking the piece around in adequate fashion. The Johnny Thompson ork back the lad on the pair and come thru for him effectively. Both sides won't stop traffic, but nevertheless, they do make for some mellow musical moments.

"Honey, Honey, Honey" (2:49)
"Undecided" (2:50)
MARION ABERNATHY
(King 4205)

● Hep platter rapidly making its name as a forerunner on phonos thruout the nation shows as effective material for the many race locations looking for a hypo. "Honey, Honey, Honey" offered by thrush Martin Abernathy shows as an effective piece here, to which music ops might get next to for use as filler material. Stuff is offered in stock tempo with a lack of flare in the instrumental department. Vocal spot is the balance that shines. Flip is a switch to some fast hep stuff with the title offering the bill of fare on the side. Wax weaves and rocks, with thrush Marion yowling thruout.

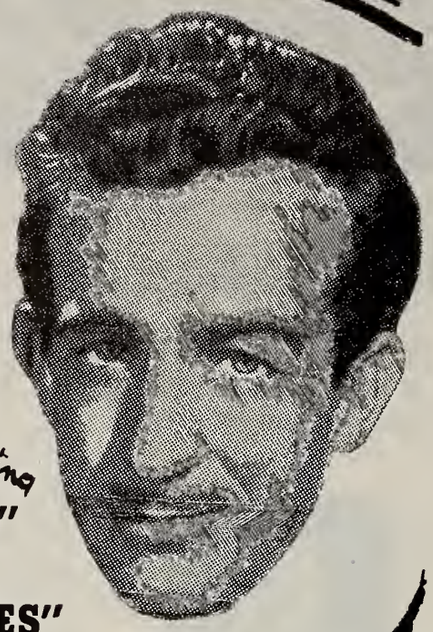
"Heart & Soul" (2:54)
"Blues In The Dark" (2:59)
MELROSE COLBERT
(Atlantic 853)

● Oh the pipes on this kid is enough to drive you frantic. Certainly destined to become a "name" in the near future, chirp Melrose Colbert displays her gorgeous, soul-stirring vocal talent on this ever lovin' ballad. As torchy as you can possibly want it, "Heart & Soul" as offered here should satisfy any phono fan, and especially those that love it done up royal blue. Utilizing a bag full of tricks in her tonsils, the thrush shows mellow thruout. Flip is another potential coin winner, with the dipsy "Blues In The Dark" peeking thru. Orchestral support by the Cliff Small crew rates heavy. Latch on to this cookie — it'll charm any phono.

Here's that "Horn O' Plenty"

Harry James

and his orchestra playing



"I UNDERSTAND"

Vocal by Buddy Di Vito

"EAST COAST BLUES"

Trombone Solo by Ziggy Elmer

Columbia 38059

COLUMBIA'S TUNE TIPSTER

BEST BETS

Frank Sinatra
with orchestra under the direction of Axel Stordahl

SURE FIRE!
"But Beautiful"
(from "Road to Rio")
"If I Only Had A Match"
Columbia 38053

Tony Pastor
and his orchestra

COMING UP FAST!
"I'm My Own Grandpaw"
"The Secretary Song"
(Bidibi Bot Bot)
Vocals by Tony Pastor and The Clooney Sisters
Columbia 38068

Woody Herman
and his orchestra

WATCH THIS ONE!
"Sabre Dance"
(from "Gayne Ballet Suite")
"Swing Low, Sweet Clarinet"
Vocal by Mary Ann McCall
Columbia 38102

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and Reg. U. S. Pat. Off.

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Recent sales figures released by record manufacturers point to the largest and most impressive year in the history of the recording industry. Every plattery in the nation, with the exception of a few who have been bogged down by the high cost of operation, seems to have racked up their largest sales orders ever. Insofar as individual artists are concerned, Eddy Howard, Vaughn Monroe, Guy Lombardo, Sammy Kaye, Perry Como, Frankie Laine, Claude Thornhill and Vic Damone seem to be among the leaders. Eddy Howard's platters continue to click throughout the nation; with a resurge of Howard disks in the eastern market seen. Vaughn Monroe currently rides hot with four disks that have put him over the 3,000,000 mark in sales. His "Ballerina", "You Do", "I Wish I Didn't Love You So" and "How Soon" account for his tremendous popularity. Other artists mentioned above have continually held their own, and all at present are riding the boxes with several click tunes. And did'ja ever see an industry that was more competitive?

* * *

Maestro Louis Prima's luck certainly runs heavy. Ever since his switch from Majestic to RCA-Victor platters, his disks have been hotter than a ten dollar pistol. Might be because Louis' lucky number is 7. He signed with Victor in the 7th month in the year 1947; his birthday is December 7th, he's got 7 big disks riding hot, has 7 brass in the band, 7 horses in his racing stable, is roomed in suite 507, and switched from violin to trumpet at the age of 7. Aside to Louis: May we borrow the cubes?

* * *

Louis Armstrong says de "definitely" will fly to Paris this month for the jazz festival which Hughes Panassie will present from February 25 to March 4. Armstrong's recent engagement at the New York Roxy Theatre was hailed in music circles as the first of many potential jazz concerts to be brought into mainstem theatres. Really rocked 'em we hear . . . We'll wager Capitol Records got a trillion calls regarding Benny Goodman's recent platter labeled "Beyond The Sea". The stuff was waxed oh so sweet that hardly a soul could identify the orchestra . . . The storm due to break around balladeer Don Reid will mean only one thing—a series of sensational personal appearance tours. We hear his "More Than Ever Before" is a smash.

* * *

Loads of attention focused on several pieces of legislature before Congress . . . might possibly affect the disc jockey's also . . . speaking of jock's—our nomination for one of the sweetest guys ever—Paul Brenner, WAAT . . . Poor Jackie Smith at Mercury Records. Whyn'cha walk around with a net and catch butterfly's? . . . Orchids to Gloria Friedman and Bob Duberstein—a combo working for the music ops . . . Steve Gibson and his Original Red Caps planning a legit bow? . . . Would love to sit and listen to Fran Warren's pipes any day in the week—or night for that matter . . . Tin Pan Alley has it that Sinatra Songs pubbery folds this week . . . MGM pressing well over 65,000 platters per day (?) on Art Mooney's click "Four Leaf Clover" . . . Elliot Lawrence wowing the college crowd. Pulled over 4,000 at St. Paul.

THE CASH BOX Record Reviews

"What's Good About Goodbye" (3:04)
"It Was Written In The Stars" (2:59) (2:59)
DICK HAYMES
(Decca 24326)

● The stylish and fanciful singing of Dick Haymes and a pair of ballads that will become a virtual must in your machines are the basis for your grabbing this platter — but fast. From the forthcoming Universal - International picture "Casbah", the duo should come in for a load of flack once it breaks. Top deck, "What's Good About Goodbye?" rates the glory. Dick's wailing on this side is superb. He grabs the lead from the very first chord to render a radiant piece of warbling all thru. Backing rates heavily also, with the balladeer lending himself to the material in first rate fashion. Instrumental backing by the Gordon Jenkins ork spikes the cookie all the way. Grab this platter — it's hot.

"Baby Face" (2:51)
"Sweet Georgia Brown" (2:57)
BENNY STRONG ORCH.
(Tower 1255)

● Nostalgic vocal styling on this oldie by maestro-crooner Benny Strong should have the phonos ringing night and day. Benny's pleasant piping echoes beautifully on "Baby Face", a ditty that went like sixty years ago and is definitely beckoning coin today. Smart soft set behind the vocal spot blends well to add the side up to a ton of coinage. On the flip with a standard, Benny once again shows his first rate fashion on "Sweet Georgia Brown". Wax weaves in moderate tempo with the ork filling the air with loads of sweet and reed thruout. Latch on to "Baby Face" — it'll boost your take a hundred-fold.

"My Cousin Louella" (3:02)
"The Dickey-Bird Song" (3:00)
BLUE BARRON ORCH.
(MGM 10138)

● Smartly fashioned orchestral work of the Blue Barron crew spill out here with the metro of "My Cousin Louella" and "The Dickey-Bird Song" offering the incentive. Top deck is the one that'll score with the host of Blue's fans. Piper Charlie Fisher grabs the lead for the vocal chores here with the cute lyrics highlighted all the way. Charlie comes back for a spot on the flip, "The Dickey-Bird Song" to continue the merry pace. Altho this side doesn't quite fill the bill for listening pleasure, it nevertheless shows the crew in effective fashion. Top deck is the one they'll call for.

"I Love You Yes I Do" (2:56)
"A Sad Sad Story" (2:57)
RAYMOND SCOTT ORCH.
(MGM 10132)

● Currently hitting the top on a zillion race locations thruout the nation, this powerful ditty gets an added dose of buffalo with this disking by the capable Raymond Scott ork. "I Love You Yes I Do", with chirp Dorothy Collins to wail the melodramatic wordage shows as a cookie that is bound to stir up quite a bit of attention in music circles. The gal's pipes are in there pitching all the way, with loads of flashy quiver to enhance the pancake. On the backside with an instrumental affair labeled "A Sad Sad Story", Ray and the boys display their wares in top fashion. Adapted from the classics, the side should get a fair send-off in those spots that go for this brand. Top deck is the one that rates like a spade flush — get next to it.

SLEEPER OF THE WEEK

"Toolie Oolie Doolie" (2:50)
"The Skaters Waltz" (2:41)
VAUGHN HORTON ORCH.
(Continental 1223)

VAUGHN HORTON

● Keeping the current chain of click polka and folk tunes riding the boards in a big way, maestro Vaughn Horton and the Polka Debs team up here to give with another smash platter that seems destined to sweep the nation. Labeled "Toolie Oolie Doolie", the gang give with loads of infectious charm and simplicity that is a cinch to clinch with phono fans. Rhythm offered here is as catchy as the mumps and should set right in those soda spots. Vocal spot by the Polka Debs fills the air with loads of merriment, with the title of the ditty rendered in novel echo chamber manner. Flip is the standard "Skaters Waltz" and is offered in effective fashion by the Continental Musette orchestra. Side to ride with is the top one — it will keep the coin rolling in like mad.

"Dream Girl" (3:02)
"I Have Only Myself To Blame" (2:56)
PHIL BRITO
(Musicraft 540)

● Pair of sides that might make attractive filler material for music ops are these rendered by balladeer Phil Brito. Titled, "Dream Girl" and "I Have Only Myself To Blame", Phil sends the pair across the ether in slow tender mood that shows as effective. Adequate orchestral backing by maestro Ted Dale give the pair a hypo thruout. Top deck grabs the spot, with Phil needling the strong wordage in top notch manner. Altho the pair won't stop traffic, the piper's heavy following should account for some worthy coin play.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"How Could So Many People Be So Wrong" (2:58)
"It's Gotta Come Out" (2:56)
VAL-TINO
(Lee 1002)

● You've gotta hear this one to believe it! New voice on the wax horizon, with the monicker Val-Tino steps out to spill a pair that will literally make platter history. Using a choir background and a harmonica for rhythm, the piper steps out to pitch, with the tones that resound filling the air full of beautiful serenity. His voice is smooth as silk on the pair, labeled "How Could So Many People Be So Wrong" and "It's Gotta Come Out". Tonsils reach a blended peak to which the cuddle crowd can really snuggle next to. The David Lambert choir match Val-Tino's splendid vocal treatment to offer him a stepping stone. By all means, give this platter your avid attention.

"Manana Rhumba" (2:47)
"Sinbad The Samba" (2:41)
DOLPH TRAYMON
(Gem 1503)

● Pair of click rhumba sides that will go like sixty are these offered in brilliant fashion by the very capable Dolph Traymon. Both sides show Dolph in first rate manner at the ivory's, with effective Latin background seeping thru. Top deck spills in slow hip swivel mood, with the refrain of the ditty giving off a ton of feeling and nostalgia. Flip cuts the wax in moderate tempo for the first chorus, to fill out and blend to the samba for the balance. It's the sensational piano work that grabs the spotlight here, with the fervid and enchanting rhythm blossoming forth for a slew of coin play.

"Dark Avenue" (2:49)
"My Love Dirge" (2:43)
SHIRLEY MOORE
(Apollo 1091)

● The haunting pipes on this lass knocks you down a bit, and immediately makes you come back to give this platter every second of your attention. Utilizing a zillion tricks and quivers, chirp Shirley Moore shows as a thrush that seems destined to drive to the forefront of the phono world in the near future. Pair of torchy sides done up real mellow and vivacious are the vehicle for Shirley's sensational kick off. "Dark Avenue" and "My Love Dirge" both in the way-down-blue-mood should come in for some nice healthy coin play once this cookie gets around. You'll go for the slow torrid and teasing tones of thrush Shirley Moore — hop on the bandwagon.

"Venus Is The Moon Tonight" (2:58)
"That's Worryin' Me" (2:49)
TOMMY EDWARDS TRIO
(Top 1158)

● Bright sparkling tones of the popular Tommy Edwards Trio show as potential coin winners on this pair. Titled "Venus Is The Moon Tonight" and "That's Worryin' Me", Tommy grabs the lead to render a pleasant vocal spot that radiates thruout the platter. Top deck is offered in toned down mood, with the emphasis on the sweet. Wordage is heavy and sugar coated all the way, and should set right with the romance crowd. Flip switches to some light melody, with the pleasant purring metro of "That's Worryin' Me" seeping thru. You'll go for Tommy's fashioned tonsils in a big way — the wax rates your listening time.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FEBRUARY 21, 1948

New York

1. FOUR LEAF CLOVER *(Art Mooney)*
2. MANANA *(Peggy Lee)*
3. SHINE *(Frankie Laine)*
4. NOW IS THE HOUR *(Bing Crosby)*
5. BEG YOUR PARDON *(Francis Craig)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
8. THOUGHTLESS *(Guy Lombardo)*
9. I'M MY OWN GRANDPAW *(Guy Lombardo)*
10. BALLERINA *(Vaughn Monroe)*

Saginaw, Mich.

1. BALLERINA *(Bing Crosby)*
2. FOUR LEAF CLOVER *(Art Mooney)*
3. HOW SOON *(Bing Crosby)*
4. SERENADE OF THE BELLS *(Sammy Kaye)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. TOO FAT POLKA *(Andrews Sisters)*
7. NOW IS THE HOUR *(Gracie Fields)*
8. BEG YOUR PARDON *(Frankie Carle)*
9. GOLDEN EARRINGS *(Peggy Lee)*
10. BYE BYE BLACKBIRD *(Russ Morgun)*

Saratoga Springs, N. Y.

1. FOUR LEAF CLOVER *(Art Mooney)*
2. GOLDEN EARRINGS *(Bing Crosby)*
3. BALLERINA *(Vaughn Monroe)*
4. HOW SOON *(Jack Owens)*
5. BEG YOUR PARDON *(Francis Craig)*
6. SHINE *(Frankie Laine)*
7. MANANA *(Peggy Lee)*
8. ALL DRESSED UP WITH A BROKEN HEART *(Peggy Lee)*
9. PIANISSIMO *(Perry Como)*
10. WHAT'LL I DO *(King Cole Trio)*

Elkhart, Ind.

1. FOUR LEAF CLOVER *(Art Mooney)*
2. BEG YOUR PARDON *(Francis Craig)*
3. BALLERINA *(Bing Crosby)*
4. GOLDEN EARRINGS *(Peggy Lee)*
5. I'M MY OWN GRANDPAW *(Guy Lombardo)*
6. SERENADE OF THE BELLS *(Jo Stafford)*
7. NOW IS THE HOUR *(Eddy Howard)*
8. SIERRA MADRE *(Buddy Clark)*
8. PIANISSIMO *(Mindy Carson)*
10. TERESA *(Vic Damone)*

Kansas City, Kansas

1. HOW SOON *(Bing Crosby)*
2. SERENADE OF THE BELLS *(Vaughn Monroe)*
3. BEG YOUR PARDON *(Francis Craig)*
4. I'M MY OWN GRANDPAW *(Jo Stafford)*
5. BALLERINA *(Vaughn Monroe)*
6. GOLDEN EARRINGS *(Dinah Shore)*
7. TRUE *(Billy Eckstine)*
8. MANANA *(Peggy Lee)*
9. NOW IS THE HOUR *(Eddy Howard)*
10. TERESA *(Dick Haymes)*

Lufkin, Texas

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. CIVILIZATION *(Andrews Sisters)*
4. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
5. NEAR YOU *(Francis Craig)*
6. LOADED PISTOLS, LOADED DICE *(Phil Harris)*
7. MANANA *(Peggy Lee)*
8. TERESA *(Vic Damone)*
9. NEVER TRUST A MAN *(Rosalie Allen)*
10. SIGNED SEALED & DELIVERED *(Cowboy Copas)*

Chicago

1. GOLDEN EARRINGS *(Peggy Lee)*
2. MANANA *(Peggy Lee)*
3. BALLERINA *(Vaughn Monroe)*
4. HOW SOON *(Jack Owens)*
5. FOUR LEAF CLOVER *(Art Mooney)*
6. BEG YOUR PARDON *(Frankie Carle)*
7. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
8. SERENADE OF THE BELLS *(Jo Stafford)*
9. SHINE *(Frankie Laine)*
10. SIERRA MADRE *(Dick Haymes)*

Orlando, Fla.

1. BALLERINA *(Vaughn Monroe)*
2. SERENADE OF THE BELLS *(Jo Stafford)*
3. FOUR LEAF CLOVER *(Art Mooney)*
4. I'M MY OWN GRANDPAW *(Guy Lombardo)*
5. CIVILIZATION *(Jack Smith)*
6. HOW SOON *(Vaughn Monroe)*
7. BEG YOUR PARDON *(Frankie Carle)*
8. TOO FAT POLKA *(Arthur Godfrey)*
9. THE THOUSAND ISLANDS SONG *(Johnny Mercer)*
10. I NEVER LOVED ANYONE *(Jo Stafford)*

Woodburn, Ore.

1. BALLERINA *(Vaughn Monroe)*
2. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
3. HOW SOON *(Bing Crosby)*
4. FOUR LEAF CLOVER *(Art Mooney)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. MICKEY *(Ted Weems)*
7. GOLDEN EARRINGS *(Peggy Lee)*
8. PASS THAT PEACE PIPE *(Kay Kyser)*
9. NEVER TRUST A MAN *(Rosalie Allen)*
10. BEG YOUR PARDON *(Francis Craig)*

Manchester, N. H.

1. MANANA *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. SERENADE OF THE BELLS *(Sammy Kaye)*
4. CORABELLE *(Eddy Howard)*
5. NOW IS THE HOUR *(Eddy Howard)*
6. MY BLUE HEAVEN *(Herb Jeffries)*
7. GOLDEN EARRINGS *(Peggy Lee)*
8. ALL DRESSED UP WITH A BROKEN HEART *(Peggy Lee)*
9. HOW SOON *(John Laurenz)*
10. SHINE *(Frankie Laine)*

Columbus, O.

1. BEG YOUR PARDON *(Francis Craig)*
2. HOW SOON *(Vaughn Monroe)*
3. BALLERINA *(Vaughn Monroe)*
4. FOUR LEAF CLOVER *(Art Mooney)*
5. THE SONG IS ENDED *(Nellie Lutcher)*
6. NEAR YOU *(Francis Craig)*
7. GOLDEN EARRINGS *(Peggy Lee)*
8. MANANA *(Peggy Lee)*
9. MY COUSIN LOUELLA *(Frank Sinatra)*
10. THOUGHTLESS *(Guy Lombardo)*

Nashville, Tenn.

1. BALLERINA *(Vaughn Monroe)*
2. MANANA *(Peggy Lee)*
3. FOUR LEAF CLOVER *(Art Mooney)*
4. YOU DO *(Vic Damone)*
5. HOW SOON *(Jack Owens)*
6. GOLDEN EARRINGS *(Peggy Lee)*
8. SERENADE OF THE BELLS *(Jo Stafford)*
9. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*
10. PIANISSIMO *(Perry Como)*

Los Angeles

1. FOUR LEAF CLOVER *(Art Mooney)*
2. MANANA *(Peggy Lee)*
3. SHINE *(Frankie Laine)*
4. BEG YOUR PARDON *(Frankie Carle)*
5. TWO LOVES HAVE I *(Perry Como)*
6. I'M MY OWN GRANDPAW *(Guy Lombardo)*
7. SERENADE OF THE BELLS *(Sammy Kaye)*
8. NOW IS THE HOUR *(Bing Crosby)*
9. TRUE *(Eddy Howard)*
10. PIANISSIMO *(Perry Como)*

Milwaukee, Wisc.

1. MANANA *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. FOUR LEAF CLOVER *(Art Mooney)*
4. GOLDEN EARRINGS *(Peggy Lee)*
5. BUT BEAUTIFUL *(Margaret Whiting)*
6. HOW SOON *(Jack Owens)*
7. YOU DO *(Vic Damone)*
8. SHINE *(Frankie Laine)*
9. BYE BYE BLACKBIRD *(Russ Morgan)*
10. I'M MY OWN GRANDPAW *(Jo Stafford)*

Salisbury, N. C.

1. FOUR LEAF CLOVER *(Art Mooney)*
2. NOW IS THE HOUR *(Bing Crosby)*
3. BEG YOUR PARDON *(Francis Craig)*
4. I'M MY OWN GRANDPAW *(Guy Lombardo)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. ALL DRESSED UP WITH A BROKEN HEART *(Peggy Lee)*
8. SERENADE OF THE BELLS *(Sammy Kaye)*
9. BALLERINA *(Vaughn Monroe)*
10. THE BEST THINGS IN LIFE ARE FREE *(Dinah Shore)*

Washington, D. C.

1. BALLERINA *(Vaughn Monroe)*
2. FOUR LEAF CLOVER *(Art Mooney)*
3. GOLDEN EARRINGS *(Peggy Lee)*
4. SERENADE OF THE BELLS *(Jo Stafford)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. HOW SOON *(John Laurenz)*
7. TOO FAT POLKA *(Arthur Godfrey)*
8. NOW IS THE HOUR *(Bing Crosby)*
9. BEG YOUR PARDON *(Francis Craig)*
10. MANANA *(Peggy Lee)*

Phoenix, Ariz.

1. BALLERINA *(Vaughn Monroe)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. FOUR LEAF CLOVER *(Art Mooney)*
4. SERENADE OF THE BELLS *(Sammy Kaye)*
5. GOLDEN EARRINGS *(Peggy Lee)*
6. ALL DRESSED UP WITH A BROKEN HEART *(Peggy Lee)*
7. I'M MY OWN GRANDPAW *(Guy Lombardo)*
8. LOVE FOR LOVE *(Andy Russell)*
9. BIG BRASS BAND FROM BRAZIL *(Art Mooney)*
10. HOW SOON *(Jack Owens)*

Atlanta, Ga.

1. BEG YOUR PARDON *(Francis Craig)*
2. BUT BEAUTIFUL *(Margaret Whiting)*
3. TERESA *(Vic Damone)*
4. FOUR LEAF CLOVER *(Art Mooney)*
5. NEAR YOU *(Francis Craig)*
6. TRUE *(Paul Gayten)*
7. HONEY, HONEY, HONEY *(Hadda Brooks)*
8. CORABELLE *(Eddy Howard)*
9. GOLDEN EARRINGS *(Peggy Lee)*
10. MANANA *(Peggy Lee)*

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
Continues to ride the board as the best ditty around. Truly a great tune.

2 WHAT'S THE USE
Roy Milton
(Specialty 519)
Click Roy Milton crew repeat again. A real heavy item for the phonos.

3 35-30
Paul Williams Sextet
(Savoy)
In third place again with ops still buying like mad.

4 GONE AGAIN
Lionel Hampton O.
(Decca 24248)
Oh what a killer this one is — Hampton hot 'n heavy on the jukes.

5 HOT SAUCE BOSS
Earl Bostic
(King)
Hot licks by Bostic draw the buffalo. Repeats with play coming like mad.

6 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
Still a featured item on phonos throughout Harlem. Ops report this thing might become standard in time.

7 845 STOMP
Earl Bostic
(King 154)
More help material by Bostic with "845 Stomp". The nickels are stomping too.

8 IF I DIDN'T HAVE YOU
Gladys Palmer
(Miracle 123)
Play picking up on this ditty. Ops report chirp Palmer on the way up.

9 BARNYARD BOOGIE
Louis Jordan
(Decca 24300)
Another click Jordan platter with the noise meaning phono play.

10 TRUE
Billy Eckstine
(MGM 10123)
Subtle tones of balladeer Eckstine and a rising ballad.

exclusively yours

A neat number

'Teresa'
MASTER SERIES EX-261

'Cold in Here'

by

Johnny Moore's 3 Blazers
FEATURING Charles Brown AND Oscar Moore

BOTH ON ONE GREAT RECORDING!

Exclusive records

De Luxe Records Add Oregon Distributor

LINDEN, N. J.—Jules Braun, president of De Luxe Record Company, Inc., announced the appointment of the Bargelt Supply Company, Portland, Oregon, as exclusive distributors for the DeLuxe line in the state of Oregon.

The Bargelt Supply Company, whose record division is managed by Mrs. Bertha Gribble, has been negotiating with the DeLuxe firm for several months. Mr. Guy Ward, DeLuxe West Coast representative closed the deal for the plattery.

DeLuxe Records formerly had been serviced in that territory by the Alex Alpers Sales Co., in San Francisco. The addition of Bargelt is in line with the policy of the diskery to decentralize distribution throughout the entire country.

Oberstein To Assist In Sales and Promotion

NEW YORK—Eli Oberstein, artist and repertoire chief at RCA-Victor Records will turn his talents toward sales and promotion it was learned this past week.

Mr. Oberstein, whose duties as rep head at the plattery have been minimized since the recording ban went into effect will assist sales chief, D. J. Finn.

It was learned that he will at first concern himself with disk promotion, planning on promoting one recording at a time. Initial start for Obie is said to be Perry Como's platter of "Pianissimo", currently gaining in popularity throughout the nation.

Signature Sales Head Caught By Jack Spell

CLEVELAND, O.—Cleveland radio history was made along with this photo of Signature Records sales chief Earl Winters (left) and Hal Morgan, radio station WGAR disc jockey.

Occasion for the celebration was the first remote out of WGAR, a 5000 watt CBS link. Winter's guested at Morgan's table during his show "Morgan's Musical Inn," at Chin's Golden Dragon, scene of many a Cleveland Hit Tune Party.

Mr. Winters is currently touring the nation aligning distribution for the plattery. Signature recently announced their new sales and distribution policy, after abandoning the General Electric Company set up.

TAKING THE COUNTRY BY STORM!!!

PALDA RECORDS

Sensational Recording of

"HEARTBREAKER"

And The Tavern "NATURAL"

"KELLY and H-A-R-R-I-G-A-N"

Recorded by FERKO STRING BAND

on PALDA No. 109

Here's What* "THE CASH BOX" *says of These 2 Great Sides

"Current craze of string music should have this disk featured in every phono—but pronto. Well known and capable Ferko String Band let "Heartbreaker" loose here with the top notch refrain it offers echoing throughout in brilliant fashion. It's offered in "Four Leaf Clover" style and flourishes with loads of banjo throughout. Flip is an oldie and should come in for some mighty heavy coin play in the tavern stops. Both sides spin for a barrel of coin—you'll like 'em."

EASTERN DISTRIBUTORS

GEORGIA MUSIC CORP., 478-10th AVE., NEW YORK, N. Y.

PALDA RECORDS

8406 LYONS AVENUE, PHILADELPHIA, PA.

(PHONE: SAratoga 9-4137)

1 **35-30**
Paul Williams Sextet
(Savoy 661)
In the second spot last week — this plug tune bounces to the top to grab off the glory.

2 **UNION MAN BLUES**
Andrew Tibbs
(Aristocrat 1101)
Continues to rise. Catching coin by the ton.

3 **WHAT'S THE USE**
Roy Milton
(Specialty 519)
Click Roy Milton crew continue their coin culling power. In the third spot here.

4 **IF I DIDN'T HAVE YOU**
Gladys Palmer
(Miracle 123)
Drops a few to a host of other click tunes. Play still active.

5 **I LOVE YOU YES I DO**
Bull Moose Jackson
(King 4181)
Still catching coin, with ops booming the tune throughout the South Side.

6 **BARNYARD BOOGIE**
Louis Jordan
(Decca 24300)
Power of Jordan has this ditty way up there in nothing short.

7 **845 STOMP**
Earl Bostic
(King)
Drops to the seventh spot this week, with ops still receiving calls.

8 **SOOTHE ME**
Johnny Moore
(Exclusive 259)
Latest Johnny Moore platter and a great one it is. Watch it climb!

9 **I CAN'T GIVE YOU ANYTHING BUT LOVE**
Rose Murphy
(Majestic 1204)
Murphy repeats with the buffalo ringing true.

10 **TRAIN TIME BLUES**
Amos Milburn
(Aladdin 206)
New one in this spot rapidly gaining weight in many a location.

HOT in New Orleans

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1. **I LOVE YOU YES I DO**
   Bull Moose Jackson
   (King 4181)

2. **STORMY MONDAY BLUES**
   T-Bone Walker
   (Black & White 122)

3. **LET IT ROLL**
   Lucky Millender
   (Decca 24182)

4. **I CAN'T STOP IT**
   Jimmy Liggins
   (Specialty 520)

5. **MY LOVE IS LIMITED**
   Amos Milburn
   (Alladin 201)

6. **ROCKING BOOGIE**
   Joe Lutcher
   (Specialty 303)

7. **MONEY'S GETTING CHEAPER**
   Johnny Moore
   (Exclusive 257)

8. **I CAN'T GIVE YOU ANYTHING BUT LOVE**
   Rose Murphy
   (Majestic 1204)

9. **BELL BOY BOOGIE**
   Todd Rhodes
   (Vitacoustic 1001)

10. **DOWN HOME BLUES**
    Joe Liggins
    (Exclusive 250)

REX ALLEN
AND HIS ARIZONA WRANGLERS
"SLAP HER DOWN AGAIN PAW"
"SAVE A LITTLE CORNER IN YOUR HEART FOR ME"
MERCURY 6095—75c

Back again Greater than ever

ROSE MARIE
"CHIDABEE, CHIDABEE, CHIDABEE"
"ROMO, THE ROMEO OF ROME"
With Van Alexander Sextet
MERCURY 5102—75c

Walter Winchell says:
"Orchids to the RED CAPS for their Mercury Recording of 'Wedding Bells'."

STEVE GIBSON
RED CAPS
"WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE"
"I'VE LIVED A LIFETIME"
MERCURY 8069—75c

MERCURY RECORDS
CORPORATION
839 S. WABASH • CHICAGO 5, ILL.

Majestic Records Reorganize Under Chandler Act — To Continue Present Disk Policy

CHICAGO — Majestic Records, Inc., a subsidiary of Majestic Radio and Television, Inc., this past week were granted a petition in Chicago Federal Court to file reorganization papers which claimed that the companies would meet all creditors claims 100%.

Majestic filed notice under Chapter 11 of the Chandler Act recently, providing for a moratorium on debts the plattery holds.

All indications pointed to Majestic's continuation in the disk business in the manner which they had proceeded for the past several months. It was reported that plans were under way to reduce operational costs by appointing new or individual distributors, but this was not confirmed. At present the plattery operates a number of exclusive distribution agencies throughout the country.

No accredited list of creditors are available it was learned, but Majestic had interested a banking firm in putting new monies into the company in the event that arrangements with creditors could be worked out.

All rumors to the effect that the labels chief recording artist, Eddy Howard, would sever his contract relations with Majestic were laid aside this past week. Majestic it is understood has a firm agreement with Howard, one of the nation's top recording artists.

The plattery it was learned will contine to supply all distributors and dealers with recordings and releases at regular release dates.

Current Releases by KING

BULL MOOSE JACKSON
with
ALL MY LOVE BELONGS TO YOU
backed by
I WANT A
BOWLEGGED WOMAN
KING 4189

KING
1540 BREWSTER AVE., CINCINNATI 7, OHIO

THE CHOICE OF LEADING OPERATORS EVERYWHERE

AND NOW THE PERMO POINT ROUND *with a*
NEW PERMOMETAL (Osmium) ALLOY TIP
DEVELOPED AND PRODUCED IN
OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)
THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP
WILL OUTWEAR...
WILL GIVE LONGER RECORD LIFE...
WILL BE MORE DEPENDABLE...
WILL BE MORE ECONOMICAL...
THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

THE SAME PRICE SINCE 1938: 1 to 10 — 35c each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

PERMO, INCORPORATED
6415 N. Ravenswood Chicago 26, Ill.
— UNDISPUTED LEADERSHIP SINCE 1929 —

TOP presents
A New Release
"BLUE SUNRISE"
By DICK KUHN & HIS ORCH.
TOP No. 1162
DISTRIBUTORS
A Few Territories Still Available
TOP RECORDS, INC.
1674 Broadway New York 19, N.Y. COlumbus 5-7838

Juke Box "NATURALS"
LARRY VINCENT'S
"AM I WASTING MY TIME ON YOU"
PEARL No. 13
"THOSE WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE"
PEARL No. 20
Thanks: MAJOR DISTRIB. for the bang-up job in The East.
PEARL RECORD CO.
Route 1, Box 105, Covington, Ky.

THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1. **SIGNED, SEALED AND DELIVERED**
   Cowboy Copas
   (King 658)

2. **BUBBLES IN MY BEER**
   Bob Wills
   (MGM 10116)

3. **I'M MY OWN GRANDPA**
   Lonzo & Oscar
   (Victor 20-2563)

4. **ROSES HAVE THORNS**
   Jerry Irby
   (MGM 10117)

5. **NEVER TRUST A MAN**
   Rosalie Allen
   (Victor 20-2608)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

THE KIND OF LOVE I CAN'T FORGET
Bob Wills
(Columbia 37926)

I'LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2332)

TUCK ME TO SLEEP
Denver Darling
(MGM 10129)

BLIND ALLEY
Johnny Bond
(Columbia 38063)

MY SWEET LOVE AIN'T AROUND
Hank Williams
(MGM 10124)

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Sows, Cows, Plows"
"Honky Tonk Baby"
SAM NICHOLS
(MGM 10134)

● It's the clever lyrics and vocal chores on this cookie that rate it this featured spot this week. Sam Nichols steps out in first rate fashion to offer "Sows, Cows, Plows", a ditty that seems sure fire phono material. Excellent string backing throws loads of light on the refreshing set of lyrics, with Sam's tonsils in there pitching all the way. On the flip for the metro of "Honky Tonk Baby", Sam equals the splendor of the top deck to come thru with another attractive wax bit. Flavor here is on the string work, with the warbling by Sam grabbing the glory. Top side for the coin—in a big way at that.

"Tell A Woman"
"I Can't Get My Foot Off The Rail"
JOHNNY TYLER
(Victor 20-2565)

● Pair of playful sides for cactus ops are these offered here in pleasant styling by the capable Johnny Tyler. Titled "Tell A Woman" and "I Can't Get My Foot Off The Rail", Johnny spills the pair with loads of flavor around. Top deck is offered in gossip fashion, while the flip excels as a bar number loaded with bounce throughout. String backing here rates heavily—lend an ear to this duo—but pronto.

"Penny Ante"
"Please Mr. Bartender"
SLIM BRYANT
(Majestic 6024)

● Vocal styling of Slim Byrant and the setting of this hunk of wax offer the nostalgia and inducement here. Slim goes all out on the top side "Penny Ante", with the polka treatment rendered in fine manner. Flip is strictly a number for the tavern stops, with the title giving off the bill of fare on the side. Vocal styling is tuned to a "Smoke" ditty, with the metro offering the balance in top measure.

"A Rocky Mountain Lullaby"
"Bottle Talk"
RED RIVER DAVE
(Continental 8033)

● Pair of bright sides spin out here by the popular Red River Dave, with the setting of "A Rocky Mountain Lullaby" and "Bottle Talk" seeping thru. Top deck shows Dave in throaty vocal styling with the wax spilling in slow fashion. Flip is more bar material with Dave once again shining. Both sides appear attractive—lend an ear.

"Guest in the Nest"

NEW YORK—Mindy Carson, guest in the nest of popular disc jockey Fred Robbins, WOV got together one day recently to discuss among other things, Freddy's new license plates, issued to him by the New York Motor Vehicle Bureau as "FR-1280".

Mindy, click fem vocalist on Musicraft platters is currently riding high with her rendition of "Pianissimo." Formerly with the Paul Whiteman orchestra. Mindy is prepping a series of personal engagements throughout the nation.

Howard Disks Continue To Boom Thru Nation

NEW YORK — Maestro Eddy Howard, whose current stand at the Century Room, Hotel Commodore, New York is being hailed as the locations best personal appearance date ever, continues to ride high on records throughout the nation.

His "Now Is The Hour", "Corabelle", "True" and "The Thousand Islands Song", are featured tunes with juke box operators everywhere.

The sensational grosses and popularity of maestro at the Commodore has prompted the management to offer him a renewal date this year.

GLORIA FRIEDMAN
Welcomes
THE EASTERN OPERATORS
(New York-New Jersey-Conn.)
TO THE NEW QUARTERS OF
Modern RECORDS
412 W. 42d ST., NEW YORK

Current Hit!
HONEY!
HONEY!
HONEY!
By HADDA BROOKS
Modern 157

MODERN RECORDS DIST., Inc.
Gloria Friedman Bob Duberstein
412 W. 42nd St., New York, N. Y.

THE DICKEY-BIRD SONG
From M-G-M's "Three Daring Daughters"

BLUE BARRON ..... M-G-M
LARRY CLINTON ..... Decca
FREDDY MARTIN ..... Victor
GEORGE OLSEN ..... Majestic
JERRY WAYNE-DELL TRIO ..... Columbia

ROBBINS MUSIC CORPORATION • 799 Seventh Avenue • New York 19, N. Y.

EDDIE "Mr. Cleanhead" VINSON
World's greatest blues singer and his orchestra
Exclusive MERCURY Recording Artist
Current Hit!
"OIL MAN BLUES"
"WANDERING MIND BLUES"
Mercury No. 8067
UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

The RAVENS
The Quartet You'll Rave About
Exclusive NATIONAL Recording Artists
UNIVERSAL ATTRACTIONS
347 Madison Ave., New York
DOUBLE-DECKER SMASH!
"BE I BUMBLE BEE OR NOT"
"FOOL THAT I AM"
National No. 9040

Sears-Roebuck Co. Enter Disk Biz.—To Release Damone Wax

NEW YORK—Sears-Roebuck Co., Inc., nationwide mail order house and department store firm disclosed their entry into the disk biz this past week, with the announcement that they would release twelve Vic Damone recordings early this spring.

The platters, which are all standards, were cut before Damone was pacted by Mercury Records. Damone, currently one of the nation's hottest items on wax is a cinch to boost his popularity via the Sears platters.

Of interest to music operators is the fact that the records are to be released in vinylite form, and will wholesale at 75c plus tax. Beginning May 3, Sears-Roebuck stores throughout the nation will observe Vic Damone week, with the young balladeer scheduled to make personal appearances throughout the eastern stores.

Detroit Ops Hail "Miss Juke Box of '48"

DETROIT, MICH.—Detroit Phono Ops Association recently selected Miss Gail Meredith as "Miss Juke Box of '48", with the above picture resulting. We hear maestro Ted Weems is currently raving about Gail and is aiming her toward a featured series of public appearances.

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In Los Angeles, Cal.

1. **WRITE ME A LETTER**
   The Ravens
   (National 9038)

2. **I LOVE YOU YES I DO**
   Bull Moose Jackson
   (King 4181)

3. **KEEP A DOLLAR IN YOUR POCKET**
   Roy Milton
   (Specialty 522)

4. **TOMORROW NIGHT**
   Lonnie Johnson
   (King 4201)

5. **BARNYARD BOOGIE**
   Louis Jordan
   (Decca 24300)

6. **LONG SKIRT BABY BLUES**
   T-Bone Walker
   (Black & White 122)

7. **HONEY, HONEY, HONEY**
   Viviane Greene
   (Trilon 190)

8. **TRAIN TIME BLUES**
   Amos Milburn
   (Aladdin 206)

9. **FOOL THAT I AM**
   Billy Eckstine
   (MGM 10097)

10. **GOOD ROCKING TONIGHT**
    Roy Brown
    (DeLuxe 1093)

MAD ABOUT YOU
Backed by
DEEP IN A DREAM
by RONNIE DEAUVILLE

HAILED BY ALL 3
CASH BOX "SLEEPER OF THE WEEK"
BILLBOARD "RECORD POSSIBILITIES"
"TIPS ON COMING TOPS"

SMASH RECORD HITS OF '48
Another Scoop For SUPER DISCS
3623 - 12th ST. N.W.
WASHINGTON, D.C.

Specialty RECORDS, INC.
311 VENICE BLVD.
LOS ANGELES 15
CALIFORNIA
PRospect 6229

Roy Milton's
Latest
"KEEP A DOLLAR IN YOUR POCKET"
backed by
"MY BLUE HEAVEN"
SP522

Talk Of The Country!
"SABRE DANCE"
and
"TURNPIKE POLKA"
by the
DON HENRY HARMONICA TRIO
REGENT RECORD No. 111

Going Strong!
"MY GUITAR IS MY SWEETHEART"
by JOHNNY LANE
REGENT No. 107

REGENT RECORDS
1184 Elizabeth Ave., Elizabeth, N. J.

CHERIO MUSIC says . . .
Up Your Take With
"ROSALINDA"
Recorded By
DICK THOMAS.....Decca 46114
RED BENSON .....Rainbow 10033
AL STUART .....Embassy 1005-P
RYTVOC recommends . . .
"I'M A LONELY LITTLE PETUNIA"
Recorded By
DICK 'Two-Ton' BAKER Mercury 5083
Mercury 5083
LAWRENCE WELK .....Decca 24197
TOMMY TUCKER .....Columbia
HARMONAIRES .....Embassy 1001
THE HAPPY GANG
Vic (Can.) 56-0022
Coming Up
"GIN RUMMY POLKA"
Recorded by AL STUART Emb. 1004
1585 BROADWAY, NEW YORK, N. Y.

Rollin' 'Round Randolph

Several new openings skedded for the various nite spots around town with Joe Suti due at the Walnut Room of the Bismarck Hotel replacing Tony DiPardo. Gay Claridge moves into the Club Martinique; Kay Robbins opening at the O Henry Ballroom; Tommy Carlynn and his ork take over at the Trianon while Del Courtney will furnish the music for the Aragon Ballroom . . . We hear that Lucille Ballantine has been appointed to produce the shows and bands for the Bismarck's Walnut Room and Tavern Room . . . George Olsen, now appearing at the Edgewater, looking very pleased over the tremendous success of his new Majestic release, "Thoughtless" and "The Dickey Bird Song". . . . Dick Bradley, prexy of Tower Records, tells us to watch for their releases by Skip Farrell. A lot of excellent disks that are sure to hit the big time, says Dick . . . By the way, be sure and give a listen' to the new Arthur Godfrey number, "The Thousand Islands Song", it looks like Mr. Godfrey has latched on to another big hit . . .

Had a nice chat with Jack Buckley and Lloyd Garrett of Vitacoustic Records, both of whom have some very fine ideas concerning the promotion of the record biz and the juke box industry and are very interesting boys to talk to. With Valentine's Day just a short way off both boys were talking of their new release, "The Valentine Song" which is a very beautiful number and ties in with the coming holiday . . . Skitch Henderson and his ork now holding forth at the Boulevard Room of the Stevens gives the patrons a listen' to his arrangement of that oldie, "When You're Smiling", which he recently cut for Capitol Records . . . Talked with Art Talmadge of Mercury Records who is very enthu'sed over the formation of the Mercury Caravan, a group of Mercury recording artists, who will start on a twelve day concert tour through East and Mid-Western states beginning April 1st. The group will be headed by Frankie Laine, Harry Cool's orchestra and Jan August and his trio, and according to Art, should prove to be a terrific promotional success for Mercury Records . . . The State & Lake Theatre, now producing stage shows, have pacted four of Chicago's leading disk jockeys to headline their stage bill the week of March 12th. The top platter spinners include, Linn Burton, Dave Garroway, Eddie Hubbard and Ernie Simon, all to be co-featured as emcees. With them will appear a leading record artist who will be chosen by Al Borde from a list of top talent the jocks have been plugging on their respective programs . .

Peggy Lee, the sensational thrush who zoomed into the spot light with her waxing of "Golden Earrings", has gone and done it again with a new number titled "Manana". This ditty came from nowhere to sky rocket to the top, and, thanks to Miss Lee, is now being acclaimed as the number one disk by many of the leading ops. We hear that Capitol Music has taken over the song and is being swamped with requests for copies from many of the recording stars . . . Sears-Roebuck Company due to release 12 sides by Vic Damone which he recorded for the Sears' Silvertone label prior to his signing with Mercury Records . . . Savannah Churchill, now at the Beige Room of the Pershing Hotel, brings the house down after introducing "Fat Meat Is Good Meat".

America's No. 1 Juke Box Attraction!

Eddy HOWARD and his Orchestra

BIG in the BOXES with

SLEEPER OF THE WEEK

"NOW IS THE HOUR"
"TRUE"
MAJESTIC No. 1190

"ALL DRESSED UP WITH A BROKEN HEART"
"I'M LOOKING OVER A FOUR LEAF CLOVER"
MAJESTIC No. 1236

"BUT BEAUTIFUL"
"MY COUSIN LOUELLA"
MAJESTIC No. 1214

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—
Spot these HIT Majestic RECORDS in your machines.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	KI—King	RA—Rainbow
AP—Apollo	LI—Lissen	RE—Regent
AR—Aristocrat	LO—London	SA—Savoy
BU—Bullet	MA—Majestic	SI—Signature
CA—Capitol	ME—Mercury	SP—Specialty
CN—Continental	MG—M-G-M	SN—Standard Phono
CO—Columbia	MI—Miracle	ST—Sterling
CS—Coast	MN—Manor	TR—Trilon
DE—Decca	MO—Modern	UN—Universal
DEL—DeLuxe	MU—Musicraft	VI—Victor
EX—Exclusive	NA—National	VT—Vitacoustic
JB—Juke Box		

	Feb. 14	Feb. 7	Jan. 31
1—Ballerina	**129.2**	**144.8**	**147.4**
CO-38381—BUDDY CLARK			
DE-24265—ENRIC MADREGUERA ORCH.			
DE-24278—BING CROSBY			
ME-5075—JERRY SHELTON TRIO			
MG-10035—JIMMY DORSEY ORCH.			
MU-15116—MEL TORME			
What Are You Doing New Years Eve?			
VI-20-2433—VAUGHN MONROE ORCH.			
The Stars Will Remember			
2—I'm Looking Over a Four Leaf Clover	**81.7**	**62.8**	**27.4**
CA-491—ALVINO REY ORCH.			
Spanish Cavalier			
CO-38100—TINY HILL ORCH.			
Show Me The Way To Go Home			
DE-24319—RUSS MORGAN ORCH.			
Bye Bye Blockbird			
ME-5100—UPTOWN STRING BAND			
ME-5105—FRANKIE LAINE			
MG-10119—ART MOONEY ORCH.			
The Big Brass Band From Brazil			
MU-543—THE POLKA DOTS			
RA-10043—JIMMY SAUNDERS			
Heart Breaker			
SI-15117—RAY BLOCH ORCH.			
But Beautiful			
TR-220—ALEXANDER ORCH.			
VI-20-2668—THE THREE SUNS			
Eccentric			
3—Golden Earrings	**81.2**	**84.4**	**94.8**
CA-15009—PEGGY LEE			
I'll Dance at Your Wedding			
CO-37932—DINAH SHORE			
The Gentleman Is a Dope			
DE-24278—BING CROSBY			
Ballerina			
DE-24277—VICTOR YOUNG ORCH.			
All Through the Night			
DE-24270—GUY LOMBARDO ORCH.			
You Are Never Away			
ME-3072—ANITA ELLIS			
Love for Love			
MG-10085—JACK FINA ORCH.			
VI-20-2585—CHARLIE SPIVAK ORCH.			
Tenderly			
4—Serenade of the Bells	**78.8**	**105.5**	**105.7**
CA-75007—JO STAFFORD			
The Gentlemen Is A Dope			
CO-37956—KAY KYSER ORCH.			
Pass That Peace Pipe			
DE-24258—GUY LOMBARDO ORCH.			
Sipping Cider By The Zuyder Zee			
ME-5090—VIC DAMONE			
I'll Dance at Your Wedding			
MG-10091—BOB HUSTON			
A Tune For Humming			
VI-20-2372—SAMMY KAYE ORCH.			
That's What Every Young Girl Should Know			
5—How Soon	**74.3**	**85.1**	**93.5**
CO-37952—DINAH SHORE			
Fool That I Am			
DE-24101—CARMEN CAVALLERO — BING CROSBY			
You Do			
MA-1179—DICK FARNEY			
ME-5069—JOHN LAURENZ			
You Call It Madness			
TO-1258—JACK OWENS			
Begin The Bekuine			
TR-195—GUY CHERNEY			
Peggy O'Neil			
VI-20-2523—VAUGHN MONROE ORCH.			
True			
6—Too Fat Polka	**64.9**	**84.2**	**88.3**
CA-480—THE STARLIGHTERS			
Your Red Wagon			
CO-37921—ARTHUR GODFREY			
For Me and My Gal			
DE-24268—ANDREWS SISTERS			
Your Red Wagon			
MA-6022—SLIM BRYANT			
ME-5079—TWO TON BAKER ORCH.			
With a Hey and a Hi			
MG-10106—BLUE BARRON ORCH.			
Mickey			
VI-20-2609—LOUIS PRIMA ORCH.			
If I Only Had a Match			
7—I'll Dance at Your Wedding	**53.9**	**59.3**	**74.4**
CA-15009—PEGGY LEE			
Golden Earrings			
CO-37967—RAY NOBLE ORCH.			
Those Things Money Can't Buy			
DE-24266—JANIE LEITT			
Please Don't Play Number Six Tonight			
ME-5090—VIC DAMONE			
Serenade of the Bells			
MG-10095—HELEN FORREST			
VI-20-2512—TONY MARTIN			
Carolina in the Morning			
8—Now Is the Hour	**48.5**	**35.7**	**25.7**
CA-15024—MARGARET WHITING			
But Beautiful			
CO-38061—HORACE HEIDT O.			
I'll Never Soy I Love You			
DE-24279—BING CROSBY			
Silver Threads Among The Gold			
ME-5103—LES PAUL TRIO			
My Extraordinary Gal			
MG-10125—KATE SMITH			
I'll Never Say I Love You			
MU-532—SHEP FIELDS O.			
Lone Star Moon			
MA-1191—EDDY HOWARD O.			
True			
SI-15178—RAY BLOCH O.			
Nina-Nana			
9—Beg Your Pardon	**45.6**	**27.1**	**16.9**
BU-1700—FRANCIS CRAIG O.			
CA-490—DINNING SISTERS			
Melancholy			
CO-38036—FRANKIE CARLE O.			
The Dream Peddler			
MG-10140—ART MOONEY ORCH.			
VI-20-2647—LARRY GREEN O.			
Can It Ever Be The Same			
10—Manana	**44.6**	**9.2**	**4.7**
CA-15022—PEGGY LEE			
All Dressed Up With A Broken Heart			
DE-24333—THE MILLS BROS.			
I Wish I Knew The Name			
11—Civilization	**44.4**	**35.4**	**63.1**
AP-1059—THE MURPHY SISTERS			
You're Breaking In A New Heart			
CA-465—JACK SMITH			
Don't You Love Me Anymore?			
CO-37885—WOODY HERMAN			
Boulevard of Memories			
DE-23940—DANNY KAYE—ANDREWS SISTERS			
MA-7274—RAY McKINLEY ORCH.			
Those Things Money Can't Buy			
ME-5067—DICK TWO TON BAKER ORCH.			
MG-10083—SY OLIVER ORCH.			
DE-24278—BING CROSBY			

	Feb. 14	Feb. 7	Jan. 31
12—Pass that Peace Pipe	**28.7**	**34.9**	**34.4**
CA-15010—MARGARET WHITING *Let's Be Sweethearts Again*			
CO-37956—KAY KYSER O. *Serenade of the Bells*			
MA-1176—MARTHA TILTON *A Fellow Needs A Girl*			
ME-5080—HARRY COOL O. *I Wouldn't Be Surprised*			
VI-20-2483—BERYL DAVIS			
13—You Do	**22.8**	**23.9**	**26.1**
CA-438—MARGARET WHITING *My Future Just Passed*			
CO-37587—DINAH SHORE *Kokomo, Indiana*			
DE-24161—CARMEN CAVALLARO *How Soon*			
MA-12011—GEORGIA GIBBS *Feudin' and Fightin'*			
ME-5056—VIC DAMONE *Angela Mia*			
MG-10050—HELEN FORREST *Baby, Come Home*			
SI-15114—LARRY DOUGLAS *Sleep, My Baby Sleep*			
VI-20-2361—VAUGHN MONROE O. *Kokomo, Indiana*			
14—Sierra Madre	**20.3**	**9.3**	**8.7**
CO-38026—RAY NOBLE ORCH. *Two Loves Have I*			
DE-24280—DICK HAYMES *Little White Lies*			
ME-5086—JOHN LAURENZ *I Understand*			
VI-20-2590—FREDDY MARTIN ORCH. *Don't Call It Love*			
15—Near You	**20.1**	**21.6**	**37.8**
BU-1001—FRANCIS CRAIG *Red Rose*			
CA-452—ALVINO REY ORCH. *Oh Peter*			
CO-37838—ELLIOT LAWRENCE ORCH. *How Lucky You Are*			
DE-24171—THE ANDREWS SISTERS *How Lucky You Are*			
MA-7263—VICTOR LOMBARDO ORCH. *Zu-Bi*			
ME-5066—TWO TON BAKER *I'm a Lonely Little Petunia*			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH. *Pie-A-Nie-In*			
16—I'm My Own Grandpa	**16.8**	**14.1**	**11.3**
CA-15033—JO STAFFORD			
CO-38036—TONY PASTOR ORCH.			
DE-24268—GUY LOMBARDO ORCH.			
KI-694—GRANDPA JONES			
ME-6087—TINY HILL			
MG-10136—THE KORN KOBBLERS			
MU-536—ESMERELDY			
VI-20-2563—LONZO & OSCAR			
17—Two Loves Have I	**14.4**	**12.9**	**10.5**
CO-38026—RAY NOBLE—BUDDY CLARK *Sierra Madre*			
DE-24263—GUY LOMBARDO ORCH. *They're Mine, They're Mine, They're Mine*			
ME-5064—FRANKIE LAINE *Put Yourself In My Place Baby*			
MG-10097—BILLY ECKSTINE *Fool That I Am*			
TR-202—VIVIANE GREENE *Lil's Lament*			
RA-10036—CLAUDE HOPKINS *Put Yourself in My Ploce Baby*			
VI-20-2545—PERRY COMO *I Never Loved Anyone*			
18—Your Red Wagon	**11.9**	**9.1**	**6.5**
CA-480—THE STARLIGHTERS *Too Fat Polka*			
CO-37973—TONY PASTOR ORCH. *Gonno Get A Girl*			
DE-24268—ANDREWS SISTERS *Too Fat Polko*			
MA-7275—RAY McKINLEY ORCH. *A Man's Best Friend Is A Bed*			
MG-10114—JACKIE PARIS TRIO *Skylork*			
VI-20-2677—COUNT BASIE ORCH. *Robbins Nest*			
19—But Beautiful	**9.9**	**5.5**	**—**
CA-15024—MARGARET WHITING *Now Is The Hour*			
CO-38053—FRANK SINATRA *If I Only Had A Match*			
DE-24283—BING CROSBY *The One I Love*			
DE-24294—BING CROSBY *Experience*			
ME-5096—FRANKIE LAINE *I've Only Myself To Blame*			
MG-10126—ART LUND *Love Is So Terrific*			
SI-15117—RAY BLOCH *Four Leof Clover*			
VI-20-2616—TEX BENEKE ORCH. *You Don't Have To Know The Longuage*			
20—So Far	**9.4**	**7.5**	**12.2**
CA-461—MARGARET WHITING *Lozy Countryside*			
CO-37883—FRANK SINATRA *A Fellow Needs A Girl*			
DE-24194—GUY LOMBARDO ORCH. *A Fellow Needs A Girl*			
ME-5076—JERRY SHELTON TRIO *Sentimentol Rhapsody*			
MG-10085—JACK FINA ORCH.			
SI-15160—ALAN DALE *Oh Marie*			
VI-20-2402—PERRY COMO *A Fellow Needs A Girl*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—In a Little Book Shop	**8.9**	**20.4**	**19.2**
22—Pianissimo	**7.9**	**25.5**	**4.3**
23—Corabelle	**7.8**	**11.8**	**7.8**
24—And Mimi	**7.7**	**8.2**	**13.1**
25—Whiffenpoof Song	**7.5**	**14.5**	**26.9**
26—Shine	**7.4**	**—**	**—**
27—The Best Things in Life Are Free	**6.9**	**—**	**—**
28—Slap Her Down Agin Paw	**6.8**	**—**	**—**
29—Gonna Get a Girl	**6.7**	**2.1**	**3.1**
30—At the Candlelight Cafe	**5.9**	**4.7**	**1.7**
31—I Still Get Jealous	**3.5**	**5.0**	**2.9**
32—Papa Won't You Dance with Me?	**2.9**	**9.0**	**5.7**
33—My Old Flame	**2.8**	**5.1**	**1.8**
34—Loaded Pistols, Loaded Dice	**2.7**	**1.2**	**—**
35—Ooh! Look-A-There Ain't She Pretty?	**2.6**	**1.4**	**5.6**
36—What'll I Do?	**2.5**	**—**	**—**
37—A Fellow Needs a Girl	**1.9**	**3.9**	**3.0**
38—Thousand Islands Song	**1.8**	**—**	**—**
39—Passing Fancy	**1.5**	**—**	**—**
40—Teresa	**1.4**	**—**	**—**

THE CASH BOX

AUTOMATIC MERCHANTS' SECTION

February 21, 1948

WALTER TRATSCH

Walter Tratsch, President of A.B.T. Manufacturing Corp., Chicago, Ill. one of the real "old timers" in the coin machine industry who, many, many years ago, foresaw the greatness, logicality and efficiency of automatic merchandising. For years he has been one of the greatest boosters for the automatic merchandising machine field and his own developments in this industry have helped to pave the path to the great era of automatic selling now beginning to attract international attention to American merchandiser manufacturers.

"The Dawn of a New Era in Automatic Selling"

AUTOMATIC MERCHANDISING SECTION

March Will Bring Deliveries Of Many Automatic Merchandise And Service Machines

Many Improved Standard Type Vendors, As Well As New Type Now Being Placed Into Production

NEW YORK—A survey of the automatic merchandise machine manufacturers indicate that a flow of new equipment will be coming to the operators beginning in March. Manufacturers used the two big national conventions, NAMA at the Palmer House, Chicago, in December, and CMI at the Sherman in January, as a testing ground for their products. Those products that caught the eye of the operator, and which they indicated they would purchase, were put on the planning board for materials and tools and dies. Production lines will begin humming, with deliveries scheduled for March.

The number and variety of merchandising machine equipment that will be ready to be released to the operator in March runs from 1c peanut and gum machines to the latest in drink and food vendors. Many of the electric cigarette machines and service type machines are also scheduled for March and April deliveries.

The manufacturers have been working continually so as to have the equipment ready to take advantage of the coming warmer weather, as many machines can be placed on outdoor locations. The operators indicate that will be ready to do some very substantial buying for replacements and additions to their present locations starting with this spring. The manufacturers realize that the spring will bring many orders for their equipment, but as is well known, must overcome some problems over which they have no control. Their tools and dies must be delivered to them in time, and the deliveries of steel and parts hasn't been as fast as they would like. However, they report that this problem has been studied at length, and it appears as if their plans for spring production will be fulfilled.

Altho operators report that collections on practically every type of vendor has dropped these past few months, they attribute it solely to the unusually adverse weather that has prevailed thruout the entire country. They are optimistic that once the cold and snow disappears, business will improve greatly, and they are getting ready to improve their present routes with not only new equipment used on their routes, but in addition supplement it with a variety of other types of vendors and service machines.

The survey found both the manufacturers and operators of merchandise machine equipment in a highly optimistic frame of mind. Manufacturers report that they have very substantial orders on hand for delivery as their equipment comes off the production line, and that with additonal orders that are bound to be received, will keep them in full action for quite a period of time.

Meanwhile, those factories who are shipping equipment at this time, report that they are running full blast, and they also expect the spring to bring a great many additional orders.

Virginia Mdse. Mach. Ops Target Of State Legislation

RICHMOND, VA. — Legislation pending in the State Senate of this state may force operators of automatic merchandise equipment to go out of business. The measure before the body would classify the operator as a retail merchant and impose a license of $20 a year for every machine, regardless of the coin chute.

If this legislation passes, it would permit each city, town and county in the state to ask the same fee, equivalent to that being paid by retail merchants.

The new regulation reads in part:

"Every person, firm and corporation engaged in the business of selling goods, wares and merchandise thru the use of coin-operated vending machines shall be classified as a retail merchant and shall pay an annual State license tax for the privilege of doing business in this State of $20; provided, however, that if any such person, firm or corporation has more than one definite place in this State at which goods, wares or merchandise are stores, kept or assembled for supplying such vending machines, the annual State license tax hereby imposed shall be $20 additional for each such definite place in excess of one."

An additional problem facing operators of cigarette machines is the proposed general three per cent sales tax on tobacco products, plus a three cent tax on each pack of cigarettes.

Production On New Nut Vendor Set For March

MORRIS, ILL. — The Dual Nut vendor, newest machine being manufactured by the Northwestern Corporation, this city, will go on the production line sometime in March, it was announced here last week.

The Dual Nut vendor features two compartments, each containing a different type of nut, averaging four pounds in weight. One turn of the handle will release a penny portion, and five turns releases a nickel portion. However, the purchaser can obtain both types of nut by turning the handle of each section to equal the coin placed into the machine.

Officials of Northwestern report that all servicing problems have been taken into consideration, and parts are easily removable and interchangeable.

Abelson Wins Top Award

MORRIS, ILL.—Meyer Abelson, American Distributors, Pittsburgh, Pa., was named as the leading Northwestern distributor for 1947, according to an announcement by R. W. Greiner, sales manager of Northwestern Corporation. This honor was accorded Abelson because of his outstanding sales record.

It was announced that American Distributors have been given the additional territory of Eastern Ohio for Northwestern.

Ace Shoe Shine Set To Manufacture In Three Plants

SACRAMENTO, CALIF. — Ace Shoe Shine Company, this city, announced this week that they had made arrangements with the Electrical Products Company, Hollywood, Calif. to take over part of the manufacture of their machine. With the Hollywood firm producing the shoe shine machine, Ace now has three manufacturing points — Hollywood, Saginaw, Mich, and Sacramento.

Ace Shoe Shine introduced their machine to the trade for the first time at the recent CMI convention in Chicago, and were so encouraged with orders placed that they are going ahead with a program of full production. George Rudorf, Gene Thielen, and Bob Fletcher, officials of the firm, showed the machine to a group of operators this past week at the Knickerbocker Hotel, Hollywood, where they received additional orders.

Fletcher, sales manager of the firm announced that he has been concentrating on setting up a line of distributors to cover the entire country. Many outstanding firms have already been set, and others will be added continually. Fletcher announced the following companies as distributors who have already been appointed:

Markepp Sales Co., Cleveland; Dave Stern, Seacoast Distributing Co., Newark; Novelty Coin Machines. San Luis Potosi, Mex.; Mafio Corp., Ltd., Montreal; Stept Sales Co., Johnstown, Pa.; Harry J. Miele, Williamsport, Pa.; A. A. Vendergriff Co., Xenia, O.; Lewis & Burtt, Inc., Wichita, Kan.; Mathaney Vending Co., Wichita, Kan.; Ben DeFazio, Moosic, Pa.; Mike's Musical Service, Yankton, S. D.; Charles H. Winters, Rochester; M. W. Vending Co., Brooklyn; Alfred Sales, Inc., Buffalo; Gopher Distributing Co., St. Paul; Paster Distributing Co., St. Paul; Davis Novelty Co., St. Louis, and Automatic Coin Machine Co., Kansas City, Mo.

Arthur Grau, Racine; Dominick J. Bruno, Canastota, N. Y.; H. C. Landry, East Troy, Wis.; Jack Parr, East Orange, N. J.; Nat Cutler, New Haven; R. & S. Sales Co., Marietta, O.; DeLuxe Novelty Co., Little Rock; George J. Young Distributing Co., Norfolk; Southland Novelty Co., Columbia, Tenn.; Mid-Continent Sales Co., Des Moines; Sam Spurrier, Harrisburg, Pa.; Supreme Amusement & Novelty Co., Cumberland, Md.; Herbert S. Glenn, Charlotte, N. C.; Solon-Lewis Corporation, Baltimore; Danley Concession Co., Scottsvale, Ark.; G. R. Crandall, Fayetteville, Ark.; Acme Sales Co., New York City; A. E. Condon Sales Co., Lewiston, Idaho; C. E. Ballard, Denver; Carl S. Bender, Denver; Queen City Novelty Co., Cumberland, Md.; Willie N. Knox, Inc., Baton Rouge, La.; Paul T. Robertson, Indianapolis; D. A. Ballard, South Bend, Ind.; Fidelity Sales Corp., Knoxville; Automatic Music Systems, Richmond.

Tell Your Automatic Merchant Friends!

SUBSCRIPTION TO "THE CASH BOX" IS ONLY $5. PER YEAR

IMPORTANT

FULL YEAR

(52 WEEKS) SUBSCRIPTION TO

THE CASH BOX

ONLY $5

TELL YOUR FELLOW OPERATORS THAT THEY CAN NOW OBTAIN A FULL YEAR'S SUBSCRIPTION (52 ISSUES JAM PACKED FULL OF NEWS, VIEWS, PREDICTIONS OF THINGS TO COME AND ABSOLUTELY VITAL INFORMATION) FOR ONLY A $5 BILL! HELP YOUR FELLOW OPERATORS! SEND $5 TODAY TO . . .

THE CASH BOX
381 FOURTH AVENUE
NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED IS CHECK FOR $5.00.

NAME .....

FIRM .....

STREET .....

CITY..... ZONE ..... STATE .....

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control..... 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control..... 482.50
- W/Amplifier—No Remote Volume Control..... 470.00
- Complete—No Amp., No Volume Control..... 410.00

AIREON
- Coronet 400 ..... $495.00
- Blonde Bombshell 595.00
- Fiesta DeLuxe 595.00
- Super DeLuxe 595.00
- 48′ Model Hideaway 299.50
- 48′ Model "trio" wall and bar box..... 59.50
- 48′ Model X — Rotormatic receiver..... 29.50
- 48′ Model — Universal 30 wire speaker..... 29.50
- 48′ Carilleon Speaker 37.50
- 48′ Melodeon Speaker 27.50
- 48′ Impressario Speaker 19.50

FILBEN
- Mirrocle Cabinet 325.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 695.00
- Hideaway Model 400 ..... 383.00
- Model 1000 Spkr. — Paradise..... 129.50
- Butler Wall Box Hi-Chrome 5c 32.50
- Butler Wall Box Hi-Chrome 10c 33.95
- 950 Speaker 35.00
- 650 Speaker 16.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SCOTTO MUSIC CO.
- Music Master Cabinet 399.50
- Melody Master Cabinet 335.00
- Remote Master Cabinet 389.50

SEEBURG
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- Model 1100 Standard $999.50
- Model 2140 5-10c Wireless 40.00
- Model 3020 5-10-25c 3-wire 69.50
- Model 3025 5c 3-wire 44.50
- Model 3031 5c 30-wire 39.50
- Model 3045 Wireless 54.50
- Model 212 Master Unit 70.00
- Model 215 Wireless Transmitter 17.50
- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box.... 15.00
- Model 219 Stepper 46.50
- Model 4000 8″ Metal Star Speaker 45.00
- Model 4002 8″ Plastic Star Speaker 45.00
- Model 4004A 8″ Metal Musical Note Speaker.. 30.00
- Model 4005 8″ Walnut Round Speaker 22.50
- Model 4005A 8″ Walnut Round Speaker 25.00
- Model 4006A 8″ Deluxe, Walnut Round Mirror. 35.00
- Model 4007 12″ Intermediate Deluxe Speaker.. 135.00
- Model 4008 15″ Deluxe Speaker 185.50

PINS

BALLY
- Melody ..... No Price Set

CHICAGO COIN
- Bermuda 275.00

GENCO
- Triple Action ..... No Price Set

EXHIBIT
- Build Up ..... No Price Set

GOTTLIEB
- Lady Robin Hood ..... No Price Set

J. H. KEENEY & CO.
- Cover Girl 265.00

P & S MACH. CO.
- Tom Tom 299.00

UNITED MFG. CO.
- Tropicana ..... No Price Set

WILLIAMS
- Sunny 299.50

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

ROLL DOWNS

BALLY
- Hy-Roll 499.50

CHAMPION MFG. CO.
- ABC Roll ..... No Price Set

CHICAGO COIN
- Roll Down 395.00

EDELMAN AMUSE.
- Tin Pan Alley..... No Price Set

ESSO MFG. CORP.
- Esso Arrow 499.50

GENCO
- Bing-A-Roll 499.50

GREAT GAMES, INC
- Teleroll ..... No Price Set

GEO. PONSER CO.
- Pro-Score 495.00

UNITED MFG. CO.
- Singapore Roll Down 395.00

WILLIAMS MFG. CO.
- Box Score 375.50

ONE-BALLS

BALLY
- Jockey Special 645.00
- Jockey Club 645.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248.00
- 10c Jewel Bell 253.00
- 25c Jewel Bell 258.00
- 50c Jewel Bell 338.00
- Spinning Reels ..... No Price Set
- Black Gold Bell ..... No Price Set

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- Wild Lemon $542.50
- Double-Up 542.50
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 424.00
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin ..... No Price Set
- Bangtails 25c Comb 7 Coin ..... No Price Set
- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1946 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00
- Club Console 499.00
- DeLuxe Club Console 529.00
- Super DeLuxe Club Console 545.00

J. H. KEENEY CO.
- Gold Nugget 800.00

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console 320.00
- 10c Royal Console 330.00
- 25c Royal Console 340.00
- 50c Royal Console 475.00
- $1.00 Royal Console 650.00

ARCADE TYPE

BALLY MFG. CO.
- Big Inning 539.50
- Bally Bowler 539.50

H. C. EVANS CO.
- Bat-A-Score ..... No Price Set

EDELMAN AMUSEMENT DEVICES
Flash Bowler
- 13'—8" 475.00
- 11'—8" 450.00
- 10'—8" 425.00

ARCADE TYPE *(continued)*

GROETCHEN MFG. CORP.
- Camera Chief 19.95

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

P. & S.
- Tom Tom 299.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

Bally	21 x 41
Chicago Coin	21 x 41
Exhibit	21 x 41
Gottlieb	21 x 43
Keeney	21 x 41
Marvel	21 x 41
United	21 x 41
Williams	21 x 43

COILS — PIN GAMES

WILLIAMS:

10 Ohms	W— 7
125 Ohms	W—10
200 Ohms	W—15
10-100 Ohms	W—20
W—5 w/bracket	W—28
	W—30

GOTTLIEB:

R-20-1	A20-8
R-20-4	A-580
R-20-5	R-20-2
A-20-4	R-20-3
SM20-1	C-20-1
SM20-2	C-20-3
A20-2	C-20-2
A20-3	2 make relay
A20-6	3 make relay

BALLY:

A-25	150 ohm 45v
A-26	550 ohm 115v
A-30	E-23
A-31	E-28
H-24	R-28
H-27	E-31
H-31	J-29
G-28	C-1886
O-31	C-27
W-21	C-28
W-24	C-29
90 ohm 50v	
5 ohm 6v	

CHICAGO COIN:

2876 complete	R-237
2876 brackets	R-239
2876 coil	X-299
2876 brass sleeve	X-298
P-273	U-298
X-327	O-273

UNITED:

6-23	2-24
6-28	3-23
6-29	4-24
12-23	5-25
12-24	5-28
123	

EXHIBIT:

827	628
123	525
223	528
124	1625
624	1222
629	1223
631	1224

GENCO:

24 Medium	No. 30
24 Plain	No. 29
J-102	No. 26
J-99	

As a service to repair and servicemen in the coin machine industry, *The Cash Box* herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact *The Cash Box* immediately.

USE THESE CARDS — FOR YOUR CONVENIENCE—WE PAY POSTAGE

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

NAME OF RECORD HERE	*ARTIST OR BAND HERE*
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

.....

.....

.....

.....

.....

.....

NAME.....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

DISPLAY ADVERTISING — $7.00 Per Column Inch

Above Space—3 Inches—1 Column
Rate $21.00
WRITE IN YOUR COPY AND MAIL

Above Space — 2 Inches — 2 Columns — Rate $28.00
WRITE IN YOUR COPY AND MAIL

If You Desire Larger Space, Check Off Below, Send Us Your Copy, We'll Prepare an Attractive Ad.

COLUMN INCH (2⅜" Wide by 1" High)	$ 7.00
QUARTER PAGE (3¼" High by 7½" Wide) or (4¾" High by 4⅞" Wide)	68.25
ONE-THIRD PAGE (6½" High by 4⅞" Wide)	91.00
HALF PAGE (6½" High by 7½" Wide)	136.50
TWO-THIRDS PAGE (13" High by 4⅞" Wide)	182.00
FULL PAGE (13" High by 7½" Wide)	273.00

CLEAR ACROSS THE LINE — ONLY $1.00

EACH LINE IS 7½ INCHES LONG — ALL YOU CAN TYPE OR WRITE ON THIS CARD ON ONE LINE — ONLY $1.00. WHATEVER YOU HAVE FOR SALE — OR WANT TO BUY — WILL APPEAR IN NEXT WEEK'S ISSUE — CLASSIFIED SECTION, NAME, ADDRESS, AND PHONE NUMBER FIGURES AS ONE LINE. ADS CLOSE WEDNESDAY 5 P.M. EACH WEEK. WRITE YOUR AD ON THIS CARD AND MAIL.

ALL ADS — CASH WITH ORDER

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

NAME.....

ADDRESS..... PHONE No.....

CITY..... ZONE..... STATE.....

FIRST CLASS
PERMIT No. 43309
(Sec. 510, P. L. & R.)
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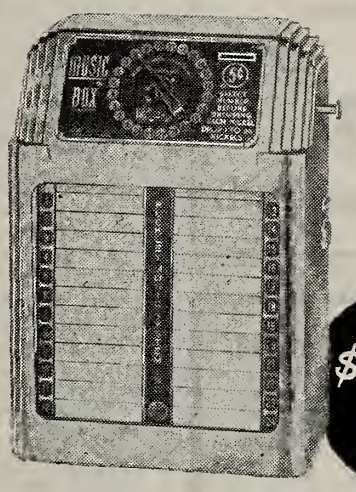
THE NEW Music Box



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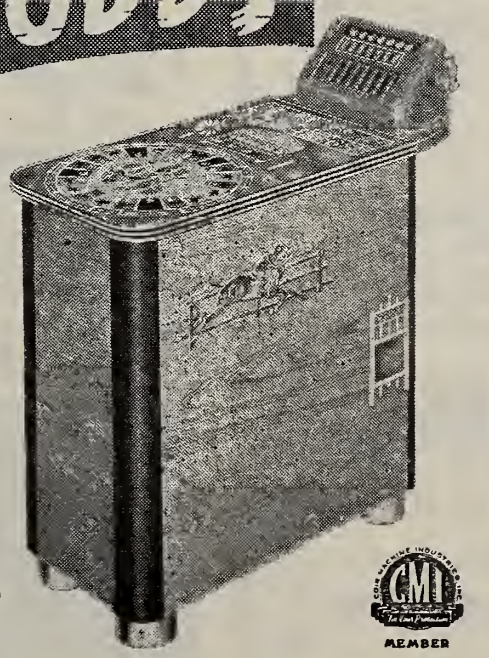
TRACK ODDS



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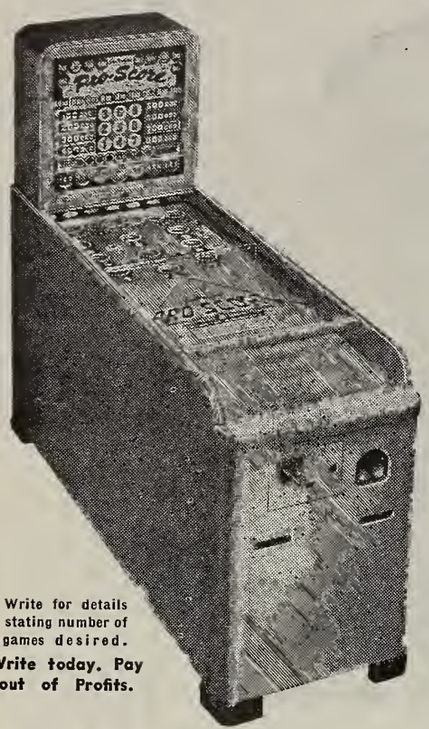

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MUSIC

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Groetchen "1c Camera Chief" In Big Demand

EDDIE HANSON

CHICAGO — "Never before in my experience have I seen such interest in a machine" stated Ed Hanson of Groetchen Tool & Manufacturing Corporation, speaking of the new "1c Camera Chief" now being featured by this firm. "We've had calls from every part of the country" that we ship the machines in quantity continued Ed "practically demanding immediately."

Hanson, who was married only a few weeks, had to curtail his honeymoon and return to the factory to take charge of the volume orders pouring in.

The "Camera Chief" shows nine colored three-dimensional pictures for a penny, featuring syndicated comic characters such as Flash Gordon, Captain Marvel, et al. The operator can be supplied from a variety of subjects at 35c per film. The operator gets two separate keys, one for the cash box and the other for the door to the machine, which permits him to leave extra film subjects with the location owner, who can set them into the machine as the situation warrants. The machine is mechanically operated with electric illumination.

Dick Groetchen is smiling broadly these days, and tells us "Ed is solely responsible for the '1c Camera Chief'. He brought it to my attention, and went ahead on his own. Any success this game develops is to be credited to him."

Elected As V-P's At CMAC

CHICAGO — George M. Dick, Executive Vice President of Coin Machine Acceptance Corporation (CMAC), this city, announced this week that M. J. Mesler and Samuel Stormer were elected as Assistant Vice Presidents of the corporation.

"Both Mesler and Stormer have been with us for years" stated Dick "and we are sure that our customers and friends will be glad to learn of their well-deserved promotions."

Lawrence Host At Rock-Ola Showing

ALBANY, N. Y.—Bob Lawrence, manager of the Albany branch of Rex Coin Machine Distributing Corporation, pictured with a group of operators and their wives who attended the recent showing of the new Rock-Ola "Magic-Glo" phono. Despite a blinding snowstorm and hazardous roads, Lawrence reports that some of his customers drove over two hundred miles to attend the showing.

Semel Joins Levey At Supreme Aut. — Appointed Distribs For Williams Mfg. Co.

JACK SEMEL

BROOKLYN, N. Y.—Jack Semel, one of the best known coinmen in the East, announced that he has joined up with Willie Levey of Supreme Automatics, Inc., here, and the firm will act as distributors and jobbers of amusement machines.

Semel and Levey, upon their return from a visit to Chicago, report that they have been appointed exclusive distributors for Williams Manufacturing Company, and will distribute all products of this firm in the Metropolitan area, which extends thru New Jersey up to Trenton.

Located on Beverly Road, right off Coney Island Avenue, in the center of Brooklyn's coin row, Supreme is ideally situated. Under the direction of these two leading and experienced coinmen, the firm will carry a complete line of all games, both new and used. Altho the firm has been at this address only a short time, they already find out that they need additional space, and are now breaking down a few walls, renovating and rebuilding the entire set up.

Harvey Distrib. Co. Appointed Wurlitzer Distribs In No. Car.

NORTH TONAWANDA, N. Y. — Ed R. Wurlgler, general sales manager of The Rudolph Wurlitzer Company, this city, announced the appointment of Harvey Distributing Company, Inc., as authorized distributor of Wurlitzer phonographs and auxiliary equipment for the North Carolina territory.

Harvey Friedman, well-known music machine distributor, is the president of Harvey Distributing. In addition to the North Carolina territory, Friedman's organization also holds the Wurlitzer distributorships for Washington, D. C., and the States of Maryland and Virginia.

"We will retain the established Wurlitzer headquarters at 620 West Morehead Street, Charlotte, N. C., where complete Wurlitzer sales and service facilities will be available to North Carolina Music Merchants" stated Friedman. He announced that J. H. Wilburn will be the manager of the Charlotte office.

In announcing Harvey Distributing Company's appointment as North Carolina distributor, Wurgler stated, "Harvey Friedman brings to the North Carolina territory valuable experience and knowledge gained through many years in the commercial phonograph business. His advice and assistance will be material aids in helping Wurlitzer Music Merchants in this territory toward better and more profitable operation."

Williams

STORMY

STORMY IS AN OUTSTANDING GAME. YES, IT HAS FLIPPERS, TOO, WITH NEW SIDE ACTION!

Harry Williams

Williams MANUFACTURING COMPANY
161 W. HURON ST.
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COIN MACHINE INDUSTRIES, INC. CMI At Your Protection MEMBER

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FOR REGULAR PANORAMS AND SOLO-VUES
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GET YOURS FIRST!
Williams' New B-BALL
STORMY
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10 BALLS

5¢ PLAY

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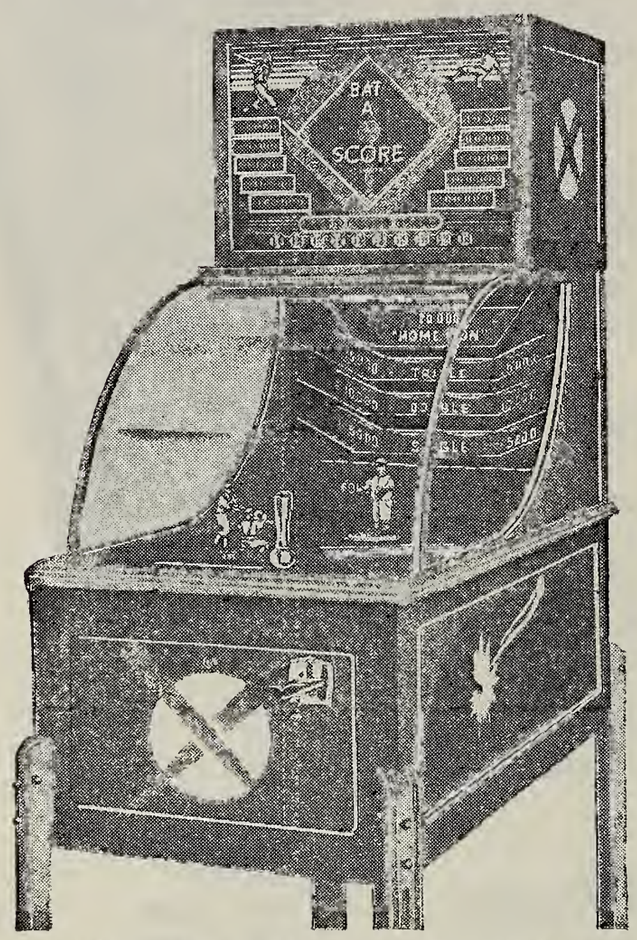

ANIMATED MANIKIN-ACTION HIGH SCORE

BASEBALL GAME

PLAYER CONTROLLED!

BALL PITCHED AND HIT Through the Air! (NOT ROLLED)

ANIMATED MANIKIN PITCHER—Actually picks up and pitches ball *through the air!*

ANIMATED MANIKIN BATTER—Swings and hit flies, grounders. Under player control.

MANIKIN CATCHER catches the ball on strikes, balls, fouls.

IT'S BASEBALL UNDER LIGHTS!

TERRIFIC BACKBOARD FLASH!

HIGH SCORE SKILL CHALLENGE!

MODERN DESIGN—CONSOLE STYLE.

EVANS PRECISION ENGINEERED!

BAT-A-SCORE puts your locations up among the leading "scorers"! Irresistible appeal, LIFE-LIKE baseball action and "ninth-inning-bases-loaded" thrills! BAT-A-SCORE keeps players in there swinging . . . pays off in champion collections all the year 'round!

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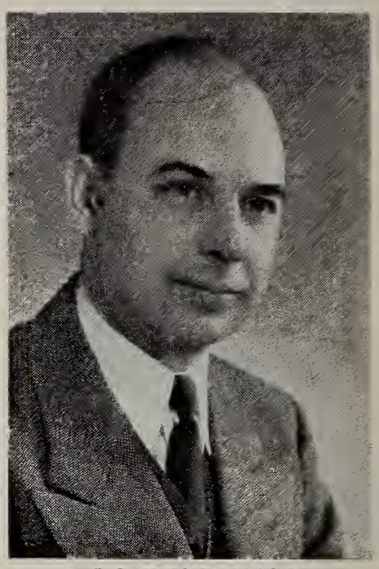
Article In Jan. 24 Issue of "The Cash Box" Wins Acclaim



J. RAYMOND BACON

DENVER, COLO. — Gib Bradshaw, Denver Amusement Company, this city, was so impressed with the article **"Maybe A Simple Thing Like A Screw Driver Is All You Need To Lick 1948's Problems!"** written by J. R. Bacon of O. D. Jennings & Company for the Convention Issue of *The Cash Box* that he recommends that every operator in the country read the article over several times.

And Bradshaw did something about it! "About two months ago we got fed up listening to the idle gloom spreaders and ordered a large supply of screw drivers to use as calling cards in 1948" states Gib. "We are passing them out along with the advice that there is nothing wrong that this screw driver and hard work will not fix."

Bradshaw recently changed his firm to Denver Amusement Company, and is completing renovations in his building, which he claims will make it the show place of Colorado.

Music Taxed $5.; Pins Raised From $10 To $15 In N.L., Conn.

NEW LONDON, CONN. — A new ordinance which has been under consideration here for many months, was finally voted in by the New London City Council. The ordinance licenses music machines at a $5 yearly fee, and increases the tax on pin balls from $10 to $15 per year.

The vote taken this past week was after the usual three readings were made, and only councilman voted against the ordinance. He pointed out that he was of the opinion it was illegal to tax music machines for the purpose of revenue, but could be licensed for regulation purposes. However, he stated that it would cost the city more money to administer the law than they would get in return.

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For America's finest commercial phonograph, experience helpful but not necessary as we will train and assist you in every way possible, excellent income afforded to the right applicant. Car necessary and must be willing to travel. Territory in Onondaga, Oswego, Cortland, Tompkins and Cayuga Counties in New York State. Write giving complete information as to your past and present activities, Box 132, The Cash Box, 381 Fourth Ave. New York 16, N. Y.

N. Y. OPS & DISTRIBS IN MASS MEET

Over 300 Attend Big Game Meeting . . . Decide On Manually Operated Games . . . Will Convert Plunger Type Games . . . Attorney Blatt Expresses Confidence on Eventual Licensing . . . "Must Make Progress Slowly" He Tells Gathering.

THEODORE BLATT

NEW YORK — What started out as a regular combination group meeting of the Coin Machine Distributors Assn. of New York, Inc. and the Associated Coin Machine Operators of New York, Inc., this past Tuesday evening at Manhattan Center here, became one of the biggest mass meetings in the history of this city.

At first the group had hired one of the small halls at the Center and, because of the large crowds which began to arrive, were forced to transfer to the largest hall available, to accommodate them.

The meeting was termed one of the "most progressive" ever yet held by any group of coinmen in this territory. The men not only carefully listened to com plete reports of all phases of their present games operating problem here, but were believed to be very much satisfied with the manner in which their officers and attorney were conducting their business for them.

Attorney Theodore Blatt, who has long handled the legal work for the amusement machine people here, addressed the large audience and explained in detail all the various plans which were being made as well as what the operators were up against in this area at this time.

He pointed out that the authorities here looked with disfavor on the plunger type pinballs and did not seem to mind the manually operated games. It was decided that the ops would convert their present plunger type pinballs to manually operated games. A low priced conversion unit was shown which could quickly convert the present games.

It was also pointed out that on certain locations where two games were used, one a plunger type machine and the other a manually operated type, that the plunger type was picked up under Section 982 (Esquirol-Robinson Bill) on "possession" under this anti-slot machine bill. The manually operated machine was not touched.

It is also known that License Commissioner Pat Meehan made the statement sometime ago, "As long as I'm License Commissioner pin games won't be licensed".

Counsellor Blatt also pointed out that in the 7 to 8 months which rolldown games have been operating here that not one of these has been picked up on the "possession" clause.

Even tho the plunger type, stripped down pin game is legal, as far as the law is concerned, yet, he reminded, the authorities looked with disfavor on the plunger games.

He stated that there was no use for the operators to risk expensive machines and that they must make progress slowly.

He expressed complete confidence in the continuance of the amusement machine business in the City of New York for the next twenty years and even longer, "And", he stated, "when I say twenty years, I won't settle for nineteen, either."

He believes that the industry must do its own policing and that every operator must cooperate to assure continuance of the business. He is also confident that eventually licensing will come about.

Joe Hirsch, well known coinman here, also took the floor to speak and brought out many salient facts.

It is believed, tho, that this huge mass meet definitely points the way to a new and better era for amusement machine operation in this metropolis.

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3-DIMENSIONAL COMICS
CAN BE VIEWED WITH THE
CAMERA CHIEF
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ONE-HALF CERTIFIED DEPOSIT WITH ORDER
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Height: 8¾"—Width: 8"—Depth: 13½"—Shipping Wt. 12 lbs.
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The *ORIGINAL* FLIPPER BUMPERS!

COMPLETE SEQUENCE!

FLASHING STEP-UP TARGET BUMPER!

COMBINATION HIGH SCORE AND FREE PLAY POCKET!

"There is no Substitute for Quality!"

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OPERATORS:

Don't let your locations become "castaways"! Come to the rescue with Lady Robin Hood! Let your Distributor fix you up now!

Attorney Levine On Way To Wash., D. C. To Study New Juke Box Bills

SIDNEY H. LEVINE

NEW YORK—Attorney Sidney H. Levine, national counsellor for the juke box operators of America, left this past week for Washington, D.C. where he will investigate and study the new bills which have been reported introduced in the Committee of the Judiciary and the Labor Committee of Congress.

Counsellor Levine stated prior to leaving, "There is no longer any doubt of the great need for everyone of the nation's automatic phonograph owners to keep in constant touch with the members of the Executive Committee, headed by George A. Miller of Oakland, Cal., to learn whatever future developments will transpire in Washington against their interests."

He also stated, "It is a well known fact that for many months now we have been expecting certain of the nation's music protective associations to enter bills in Congress against the best interests of the automatic phonograph industry and to attempt, in every possible fashion, to exact whatever tribute they possibly can from the nation's juke box operators.

"Now", he continued, "we may also be faced with a bill from Rep. Carroll D. Kearns who heads the Labor Committee of the House of Representatives wherein there will have to be some decision arrived at concerning what is a record for commercial use and what is a record for home use only."

He asked that the following message be conveyed to all juke box operators, "It is to the best interest of every automatic phono operator in America to keep in constant touch with the situation. The best way that they can do so is to make contact with the Executive Committee named in Chicago during the past convention. George A. Miller of Oakland, Calif., heads this committee", he stated, "and operators should only contact him, not make any direct contact with Washington."

McHugh Outbids Mann For Auto At Mich. Ops Meet

CHICAGO — Fred Mann, regional representative for Aireon Manufacturing Corporation, relates how he almost came away from the Michigan Music Operators Association meet with a brand new car.

A Ford Mercury Sedan was auctioned off to the gathering, the receipts going to the Damon Runyon Cancer Fund Drive. The bidding started off at $2,000 and the car was finally awarded to the bidder of $2,375. Mann was in action all along, going as high as $2,350.

The master of ceremonies, reports Fred, was terrific, stimulating the competition until he obtained the last possible dollar. Mann's big laugh came when it was called to his attention that many of the guests thought he was a "Shill" for the M.C.

F. P. McHugh, 7122 Vernor Drive, this city, was the highest bidder, and is now not only sporting a new car, but is proud that the money he paid will go to the great Cancer Memorial Fund.

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GOOD GAMES
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If you attended the Coin Machine Show you saw TRIPLE ACTION. You played it and thought it was the OUTSTANDING 5 ball game at the show. You were RIGHT according to the orders received by distributors thruout the country. We believe TRIPLE ACTION to be the FINEST game in GENCO's history!

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Triple Action
Triple Profit!

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MEMBER

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Deliver a selective package of music! Any 6 selections for 25c! Any AMI Phonograph, in the field, or brand new, can have this feature.

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Service and parts for all Consoles and Bell Machines.

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20 MINUTES FROM NEW YORK CITY

Modern & Aireon Execs. At N. Y. Showing

NEW YORK — Nat Cohn, Modern Music Sales Corporation, this city, gathered his staff and visiting officials of Aireon Manufacturing Corporation at their recent showing of the new "Coronet 400" in his showrooms and posed pretty for the photographer. Pictured above from left to right: Jack Cooper, John Bennett, Aireon engineer; Wally Merrulo; Cohn; Henry Seghers, head of Modern's service department; Tony (Rex) DiRenzo, sales manager of Modern's coin machine division; Ben Palastrant, Aireon's regional sales representative; and Dick Garfield, comptroller of Modern.

New Bally 5-Ball Being Shipped

GEORGE JENKINS

CHICAGO—George Jenkins, vice president and general sales manager of Bally Manufacturing Company, announced that shipments began this week of their new five-ball game "Melody".

Jenkins takes great pride in describing the study that went into the development of this new game. "The new 'Melody' game", George relates "was developed in a three-point research program. First, our field men and regional distributors made exhaustive surveys of what the public wants. This gave us a basis of proven play appeal. Second, our engineering department translated the results of our survey into development of the play-features built into 'Melody' and also completely re-engineered the mechanism to produce a game as nearly trouble-free as is humanly possible. Third, pilot models of 'Melody' were tested in various parts of the country. The result is a game that will put Bally distributors and operators in the number one position in the novelty-replay class."

Describing the play of the game, Jenkins states "'Melody' includes the popular bonus feature whereby, in addition to the total score, player builds up an extra bonus score which is transferred to total score when player shoots a ball in bonus hole. A novel variation of the bonus feature in 'Melody' is the repeat bonus idea. Normally, when bonus transfers to total score, bonus resets to a nominal 5,000. But, if player lights 'Hold' by skill, bonus does not re-set after transfer to total score. Thus, if the player has, say 50,000 bonus and transfers that to total score, after lighting 'Hold', the 50,000 remains as another potential bonus.

"The game also features high score, sequence score and special roll-over scores. Play-field has three saucer pockets, which add exciting action to the board, and five kick-out pockets, including one kick-back pocket at the bottom of the board. This insures suspense to the last split second of play.

"Additional action and player skill-control is provided by kick-bumpers which the player can operate by pressing buttons on each side of the cabinet. This new feature is strongly merchandised by a display sign on the backbox."

CMI Accepts Resignation Of Mangan As Director Of Public Relations Bureau

CHICAGO—Dave Gottlieb, president of Coin Machine Industries, Inc. (CMI), this city, announced this week that the resignation of James T. Mangan, director of the Association's Public Relations Bureau had been accepted.

It was also announced that a Director to replace Mangan will be announced in the near future.

Meanwhile, all future releases of the Association will be handled by Barbara Humphrey, formerly of the Chicago Sun.

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EYE IT! TRY IT! BUY IT!

Which Simply Means You May Return Any of This Equipment Within 30 Days If Not Satisfied.

Wurlitzer 1015..$525.00
Wurlitzer 616 .. 69.50
Wurlitzer 600 .. 125.00
Wurlitzer 24's.. 99.50
Wurlitzer 500 .. 119.50
Wurlitzer 61 C. M. 79.50
Wurlitzer 71 C. M. 99.50
Wurlitzer 24—Cellar Job with Packard Adaptor, Steel Cabinet 79.50
Rock-Ola 1422..$385.00
Rock-Ola Deluxes 109.50
Rock-Ola Standards ... 119.50
Rock-Ola Master 129.50
Rock-Ola C.M.. 69.50
Aireon (Like New) With New Mechanisms .$199.50
Seeburg Lo-Tone (The Hit of The Show) .. 335.00
Seeburg 1-46 .. 450.00
AMI Streamliner $109.50
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Packard Boxes $22.50
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WE CARRY THE LARGEST STOCK OF USED EQUIPMENT IN THE NATION— ALL TYPES, MAKES AND MODELS. WRITE TODAY FOR COMPLETE LIST.

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Bally Triple Bells 565.00
Bally Special Entry 375.00
Bally Deluxe Draw Bells, 5c.... 310.00
Bally Regular Draw Bells, 5c.. 210.00
Bally Deluxe Draw Bell, 25c (Like New) 335.00
Keeney Single Bonus Bell (Brand New) 395.00
Keeney Single Bonus Bell, 5c.. 310.00
Keeney Twin Bonus Bell (5c-25c), (5c-5c) 499.50
Keeney Twin Super Bell, 5c-5c, P.O. 49.50
Mills Four Bells, 5c-5c-5c-5c.. 69.50
Bally High Hands 45.00
Bally Big League 49.50
Bally Ballyhoo 89.50
Kilroy 89.50

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Bally regional distributor for Maryland, Pennsylvania, Virginia and Delaware.

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Phone: Vernon 4223

Suggests Mail Campaign To Locations To Stimulate Owner To "Push" Play

AUSTIN, TEX.—Eddie Schatz, Austin Phonograph Company, one of the most experienced coinmen in the country passes along an idea he's thought about for quite a while, which would, in his opinion, increase the play of automatic phonographs.

Schatz writes: "I am sure that the play of phonographs can be increased substantially if the proprietor and manager and employees in a 'location' will 'push' it—that is if they will suggest playing the phonograph to customers, talk about it, match for the play, etc. Some few location owners do make an effort to encourage customers to keep the 'juke box' going constantly, and those who have taken an interest have found that their efforts are profitably rewarded in increased play.

"My thought is that the industry should do something to focus the attention of location owners in general to the profit possibilities in pushing the juke box play. If operators or the industry will devise a campaign to bring this matter to the attention of location owners in a striking way, and will then carry on a campaign to repeatedly remind the location owners of the facts, I think that our efforts will be justified and rewarded.

"I have in mind that the manufacturers might print a series of selling letters or flyers to be mailed to lists of location owners—to be furnished by the operators. The promotional literature should point out that the revenue from the phonograph is additional revenue to the location owner that does not require any expenditure on his part; that it pays the rent; that over a period of weeks or months it is substantial in amount; that it is possible to increase the play by his constant efforts; and that continuous play of the machine will multiply his profits. Examples should be used in the literature—specific ones. The campaign that I visualize would be a repeater type of mailing that would remind the location owner of the facts again and again —say every Tuesday's mail."

Schatz asks the opinion of other music operators, distributors, and the manufacturers.

Pin Game Featured In Movie

HOLLYWOOD, CALIF.—A pin game, specially manufactured by Fred E. McKee, is being featured in the Arpi Production's "For You I Die". Jane Weeks, featured in the film is seen above playing the machine and having herself quite a time.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE $1.00 PER LINE

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE. CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING

SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF $1 PER LINE.

WANT

WANT — Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Muto. Fan Front & Red Top Diggers; late F.P. Pinball Games; Cash Victory Derbys & Special Entrys; '46 & '47 R.O., Wurl. & Seeb. Phonos. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 5171

WANT — To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — 5 Ball F.P.G. Fly, Trapeze, Humpty Dumpty, Superscore, Hawaii, Mystery, Mexico, Nevada, Ginger, Tornado, Coed, Wurlitzer 1015's. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's, NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT — Will buy any quantity used Slot Machines, all makes & models. Also Columbias, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entrys; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT — The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: DIckens 7060

WANT — New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT — Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or wire. HARMEL MUSIC CO., 2809 OCEAN AVE., BROOKLYN 29, N. Y.

WANT — Used juke box records. Highest prices paid. Unlimited quantities We purchase all year 'round. Compare our price before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel: UNderhill 3-5761

WANT — 50¢ War Eagle or Roman Head. Must be clean. Also $1.00 Dewey. A. THOMSON, 1610 - 19th AVE., OAKLAND 6, CALIF.

WANT — One 25¢ Mills Bonus Bell and one Twin Paces Reels 5-25¢. State price and condition. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PENNA. Tel: Chester 2-3637

WANT — Watling, Pace, Rock-Ola and Mills Scales. Highest prices paid for established scale routes. Write full details. FOX SCALE CO., 247 BELDEN PL., HAMMOND, IND. Tel: MU 1064-J

WANT — We would like to have 5¢ and 10¢ Solotone and Personal Boxes. Quote best prices. REX NOVELTY CO., 170 SO. STATE ST., WILKES-BARRE, PA. Tel: 3-7542

FOR SALE

FOR SALE — 5 Skee Ball Alleys, all working perfect, 14 ft. long, 30 in. wide, all 5¢ alleys $450. Alleys ready to operate, balls and all. HERMAN WOLFF, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

FOR SALE — Attention New York Operators: Stripped pre-war Pin games $28. each or 4 for $100. JOMAL AMUSEMENT ENTERPRISES, INC., 3178 PARK AVE., at 161st ST., BRONX, N. Y. Tel: Cypress 2-2770

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Mills 1947 "Three Bell", like new $425.; Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment $575.; 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes $45.; 25 Pin Game Boxes, wire bound $50.; Mills Slot Locks $16. doz.; new Cash Boxes $10. doz. Bargain list Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

FOR SALE – What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel: Geneva 3645

FOR SALE – Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 – 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 – 10¢ Big Games; 3 – 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 – 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE – We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – Operators! We have a large number of Pay Off Consoles – various makes - from $20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1025

FOR SALE – Five Balls: Play Boy $90. ea.; Kilroys, Baffle Cards $75. ea.; Surf Queens, Big Hits, Big League $25. ea.; South Seas, Streamliners $20. ea.; Sky Blazers $15. ea. All in top shape. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS 13, LA. Tel: MAgnolia 5588

FOR SALE – New 5-Ball Pin Games: Lady Robin Hood; Humpty-Dumpty; Triple Threat; Cover Girl; Melody; Bonanza; Sea Isle; Nudgy; Star-Lite; Dolly; Singapore; Bermuda; Broncho; Hi-Ride; Treasure Chest; Tropicana; Heavy Hitter and the Vendco Coin Changer. You can't beat our prices and service. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C. Tel: HObart 3170

FOR SALE – 2 Skyfighters $65. ea.; 1 Bally Defender $50.; 1 Bally Rapid Fire $50.; 2 Air Raiders $49.50 ea.; 1 Victory Pool $49.50; 1 Red Ball $49.50; 2 Anti-Aircraft, Br. $25. ea.; MARCUS KLEIN, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE – 100 pin ball machines, pre-war and post-war models. Suitable for New York Operators. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel: UNion 3-8584

FOR SALE – 3 Evans Races 5¢ Free Plan Conv. $495. ea.; 2 Victory Special $135. ea.; 1 Twin Bonus Super Bell 5-5 $435.; 1 Bonus Super Bell $275.; 2 Draw Bells $200 ea.; 1 Total Roll, like new $145.; 3 High Hands $35. ea.; 4 Silver Moons $22.50 ea.; 1 Bangtails 5¢ F.P. Conv. $275. WALDROP DISTRIBUTING CO., 1728 N. CHARLES ST., BALTIMORE 1, MD. Tel: Lex 7647

FOR SALE – The best in used games: United Mexico $100.; Hawaiis $130.; Nevada $135.; Singapore $150.; Gottlieb Flying Trapeze $115.; Humpty Dumpty $155.; Bally Special Entry $310.; Victory Special, without automatic shuffle $155, with automatic shuffle $175. 1/3 deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel: CAnal 7137

FOR SALE – Pinball games at the lowest prices in the U.S.A. Mexico $115.; Kilroy $70.; Canteen $35.; Big League $35.; Havana $70.; Rio $65.; Spellbound $45.; Baffle Card $60.; Carousel $80.; Mystery $80.; Fast Ball $40.; Big Hit $35.; Suspense $40. 24 hour delivery to New York. All pre-war games $15. ea. RELIABLE COIN MACHINE COMPANY, 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583

FOR SALE – Thoroughly reconditioned Pin Game: Kilroys $60.50; Havanas $79.50; Mexico $139.50; Bonanza $149.50 Nudgy, new $124.50; Gold Ball $99.50; Playboy $89.50; Cyclone $79.50; Ballyhoo $74.50; Tornado $69.50; Rio $69.50; Carousel $59.50; Mystery $59.50; Rocket $54.50; Super Score $49.50; Sea Breeze $49.50; Spellbound $39.50; State Fair $39.50; Fast Ball $34.50; Suspense $34.50. ATLAS AMUSEMENT COMPANY, 1078 UNION AVE., MEMPHIS, TENNESSEE. Tel: 36-2309

FOR SALE – Knockouts, Big Parades, Victory, etc. $10. ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILADELPHIA 21, PA. Tel: POP 3299

FOR SALE – Brand New Bally Hy-Roll and Bally Big Inning, Williams Box Score. Used: 3 Strikes 'N Spares, like new $350. ea. or $1,000 for the 3; 1 Williams All Stars, good condition $250. KING-PIN DISTRIBUTING COMPANY, 3004 GRAND RIVER, DETROIT 1, MICH. Tel: Temple 2-5788

FOR SALE – Mills slots and stands. I also buy same. Send me your list. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. (Tel: 3-5432)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Mills Four Bells, perfect $50.; 1 Barrel Roll Skeeball $50.; Jennings Cigarolla $30.; Undersea Raider $50.; Loudspeaker $5.; Seeburg Envoy $200.; Mills Empress $200.; Watling 10¢ Rol-A-Top $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750

FOR SALE – Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE – This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE – 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE – Williams' All Stars, last model, brand new in original crate, $395.; Strikes 'N Spares, new unit, excellent condition $495.; 7 Ft. Premier Ten Grand, used but like new, $225. KING-PIN EQUIPMENT COMPANY, 826 MILLS STREET, KALAMAZOO, MICHIGAN.

FOR SALE – William's All Stars $275.; Ballyhoo's $100.; Surf Queens $35.; Big Leagues $35.; Phonos: Seeburg Crown, Plaza, Gem $125. ea. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE – Losing warehouse. Prices slashed: Blue Fronts 5¢, $54.50; 10¢ $59.50; 25¢ $64.50. Brown Fronts 5¢, $59.50; 10¢ $64.50; 25¢ $69.50. Gold or Chrome 5¢, $69.50; 10¢ $74.50; 25¢ $79.50. Silver Moon Chiefs 5¢, $69.50; 10¢ $79.50. Silver Chiefs 5¢, $54.50; 10¢ $59.50. Red Skins 5¢, $59.50; 10¢ $69.50. Box Stands with locks $7.50. POULL'S BETTER MUSIC, 533 MILL STREET, WEST BEND, WIS. Tel: 896

FOR SALE – Packard Phonographs Model #7 and #400 Hideaways, new, never unpacked. Also new Packard Speakers, Models 700, 800, 900. Closing out distributorship stock. Will sacrifice. Write or wire. NORTH IDAHO SALES, 303 SIXTH ST., WALLACE, IDAHO. Tel: 319

FOR SALE – 5 Chicken Sams $40.; 2 Bally Rapid Fire $45.; 1 Scientific Batting Practice $55.; 1 Jennings free play 5¢ slot, like new $45.; 14 ft. bowling alley $50.00; C. W. RUMPEL, 540 SO. WEADOCK AVE., SAGINAW, MICH. Tel: 28067

FOR SALE – Wurlitzer: 850, 950, 800 $225.; 780E $239.50; 500 $119.50; 616 Illuminated $59.50; 616 plain $49.50. Seeburg: Hitone RC $149.50; Commander, Cadet, Envoy, Major, etc. $149.50; Classic, Vogue $109.50; Plaza, Casino, Regal, Gem $89.50; Wireless and 3-wire Wallboxes, write; Lotones professionally rebuilt and guaranteed $250. Rock-Ola: Commando $129.50; Super & Master $129.50; Deluxe $119.50; Standard $109.50; 1946 Rock-Ola, like new $369.50. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. E., SYRACUSE, N. Y.

FOR SALE – Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue – six columns - compact - slug proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – New 150 Solotone Wall Boxes! 21 Location Amplifiers; 20 Leveling Pre-Amplifiers; 2 Demonstrating Units; 1 Studio Unit for connecting telephone lines. Make us an offer on all or any part of this inventory. This is a Close-Out! GLENN EARL, INC., 157 WEST 2nd SOUTH, SALT LAKE CITY 1, UTAH. Tel: 37601

FOR SALE – Guaranteed Used Machines – Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE – 5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At $25.: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At $30.: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At $35.: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At $45.: Arizona, Surf Queen, Midget Racer, Big League. At $75. Superscore. One Balls F.P.: Sport Special $45.; Dark Horse $60.; Blue Grass $65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

PARTS AND SUPPLIES

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE – Tubes – Standard Brands, 60% off list. Specify 1st and 2nd choice. All tubes boxed. Extra Special: RCA-6C4 – 45¢ (Mention The Cash Box). Send for our latest tube list. ENGLISH SALES CO., 600 NO. ABERDEEN ST., CHICAGO, ILL.

FOR SALE – Tubes – Standard Brands, 60% off list. Specify 1st and 2nd choice. All tubes boxed. Extra Special: RCA-6C4 – 45¢. (Mention The Cash Box). Send for our latest tube list. ENGLISH SALES CO., 600 NO. ABERDEEN ST., CHICAGO, ILL.

MISCELLANEOUS

NOTICE – Free Booklet "Dollars From Pennies" gives the "know-how" of bulk vending. State whether you now operate bulk venders or are interested in beginning. BECKER VENDORS, 105-7 DEWEY, BRILLION, WIS.

NOTICE – Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: ENglewood 8192

FOR RENT – Roll Downs – to established operators: Advance Rolls $40. per month; Esso Arrows $40. per month; Total Rolls $18. per month; Lite Leagues $16 per month. Total rental may be applied against purchase price. When writing send in three references. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

FOR RENT – Summer concessions in Coney Island, such as Penny Pitches, Games, Guess Your Weight, Poker Roll in Penny Arcade, Fishing Game. HERMAN WOLFF, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

MUSIC OPERATORS – Our service is over six years old. If you have not yet used this service, you are losing a great deal on your operating costs. What Service??? Re-Sharpening your used phonograph needles. It is Dependable and Guaranteed in every way. Do not delay; send a card and we will send complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

THRU THE COIN CHUTE

CHICAGO CHATTER

Lots of the guys and gals still talking about that W.W. broadcast wherein Winchell turned aside from his mike and mentioned that Ray Moloney and Dave Gottlieb were in the studio at the time and that they had brought him a check for $130,000. Both Ray and Dave greatly enjoyed their quickie trip to the Big Town, we hear . . . Most enthusiastic guy I know around this town these days is Billy DeSelm, who's simply sputtering with the King's English all about their brand new bldg which is under construction already. The way Billy tells it, it seems to me that any day now I'll have to drive northwest instead of just north. But, what's most important, Billy tells me, is the way that the boys here, there and everywhere in the country are going for "Tropicana". It seems United just can't make 'em fast enough . . . Dick Hood of H. C. Evans & Co. left for his home in Ft. Lauderdale, Fla and will spend at least four to five weeks there, maybe even longer. Dick reports that their new "Bat-A-Score" is going so well with the boys that he is rushing the factory to get those babies out just as soon as possible. Looks like Dick has a really grand hit in this new baseball game.

Over at Pace Mfg. Co., Gene Bates continues to be one of the busiest guys I've met. Gene has arranged some new sales plans for the trade and there's no doubt that lots and lots of the nation's coinmen are going to benefit by these arrangements. For full details—see Gene . . . well, well and well, looks like Ben Coven is completely set in the radio and television field. The new showrooms displaying the sets are unusually attractive and Ben believes that they're well under way to becoming one of the nation's outstanding distribs in this field. Ben is also very optimistic about coinbiz future, reporting that business has been on the upswing . . . Charlie Schlicht of Mills Industries who has just returned from an extended sales trip reports that things are going along great guns and that if everything continues to roll along just as smoothly that the new wall box will be ready by the end of March . . . Eddie Hansen, vice-pres. of Groetchen Tool, who is still very much the bridegroom, is absolutely thrilled to little pieces over the way that little machine of theirs, "Camera Chief", is going over. It's the one and only three dimensional picture viewer in the business and, from what we hear, the kids are simply stuffing the Camera Chiefs with pennies to see the famous syndicated comic strips in 3 dimension color.

The boys over at Marvel Mfg. Co. are plenty hepped up these days over the swing of orders they've been getting for the firm's new game, "Gold Mine" . . . and from what we hear Ted Rubenstein is beginning to feel like one of the most important of the mfrs in this man's town . . . he should with a good hit . . . Gordon Sutton, the Windy City's Wurlitzer man, is all pepped up, too . . . he tells me that business has been booming right along . . . "and", ands Gordon, "with some of the deals we've got under way, wouldn't be surprised if '48 turns out to be one of our very best business years" . . . and that should make lots of you music guys feel terrific . . . Al Stern of World Wide reports that he's working on several new angles and expects to come up with something really different for the coinbiz . . . and very, very soon, too . . . we're listenin', Al . . . Myer Gensburg is really thrilled with the orders Genco have been getting in every day's mail for their new clickero, "Triple Action" . . . according to Myer, "It started at the convention and the orders have been growing greater every day" . . . there's something to latch on to . . . And lots and lots of action over at Williams Mfg. Co. this past week . . . Fulton (Skeet) Moore, in charge of sales, reports that "Stormy" is stormin' right over the top and turning out to be one of the best ever built by the firm . . . Harry Williams has been mysteriously busy in that 'way back room of the firm developing something "sensational", we're told and will, maybe tell the trade about it very soon . . . Sam Stern of Scott-Crosse Co., Phila., Pa., popped into town and was in conference with Harry Williams. Sam, it is reported, will soon take over his duties as vice-prexy of the firm.

Please verify, somebody . . . just heard from the West Coast that Midge Ryan stopped off at Las Vegas . . . to get married? . . . J. R. Bacon of O. D. Jennings & Co. just returned from a quickie vacation in Arizona's sunshine . . . full of enthusiasm, vim and vigor . . . and, what's more, he's elated over the very swell reports he's received from Jenning's roadmen who have told him that the new products of the firm are really zoomin' over with the coinmen everywhere . . . that's really somethin' nice to hear when you return to your desk . . . Joe Caldron of AMI came back with one of those airplane stories . . . seems that on his visit down to Union City, Tenn., Joe bumped into a phono op (who also pilots his own plane) and who installed his first machine at the local airport . . . results were so good, Joe reports, that he's now contracted with 15 more surrounding airports and will service the phonos via his own private plane . . . that's sending music up in the air, ain't it, Joe? . . . We hear that Jim Mangan of Mangan & Eckland (whose new book, by the way, "Design", has clicked swellishly) will soon have something of very outstanding importance for the nation's many coinmen . . . Sol Gottlieb just returned from an extended roadtrip . . . reports that the firm's "Lady Robin Hood" has gone over great . . . Sol reports, business is marvelous for the guys and gals who are right out there on the firing line helping corral the coin.

Sam Wolberg of Chicago Coin a very busy man these days . . . Sam has a zillion organization meetings which he attends and heads as many more . . . and with the succes his "Bermuda" is enjoying . . . he just seems to be dashing up and back from the factory all day long . . . We hear that the "2 Charlies" (Rosenblatt and Hoffman) who were formerly with Lou Koren are running all over our town seeking phono routes to buy . . . can't be so bad with these boys "on the buy" can it? . . . And that reminds me, Lou Koren's showing of the new Aireon Coronet 400 phono clicked so well that Lou's now more enthused than ever . . . says he to me, "This is what the ops wanted—a low priced machine with very small payments over a long period of time" . . . Tried to contact Gene Steffens over at Permo Point this week and learned he was out of town once again . . . seems like Gene just can't be kept in any one spot too long . . . what with all the music ops clear across the country always asking to have him at their affairs and for him to help them iron out their problems and also be sure to attend to dozens of other things . . . including, of course, the tremendous sales which the marvelous Permo Point needles enjoys everywhere in the automatic phono industry . . . Art Weinand over at Rock-Ola Mfg. Corp. is pahlenty busy . . . believe me . . I visited with him this past week and between dozens of phone calls and orders pouring in for their beautiful "Magic-Glo" phono, Art was trying to answer his mail, initial dozens of requests, assure ops he would be here, there and everywhere to greet 'em—and still keep doing his sales job—all at one and the same time. Here's a really swell person, you can take that from me.

Over at Bally Mfg. Co. the boys are so busy these days that they just zoom right by each other in the hallways without even seeing one another . . . all but "Dapper" Tom Callahan . . . he's so happy over the success of their new products that he wants to get right out and shout it to all the world . . . suggest that Tom just change over to one of "those ties" he likes to wear . . . get himself a platform and right down on State and Madison he'll collect a crowd to tell 'em all about that grand, new game, "Melody" . . . Georgie Ponser simply can't over it . . . everytime he wants to start something new . . . more and more orders pour in for "Pro Score" . . . looks like Georgie will never able to finish the "run" on this rollodwn if orders keep comin' in the way they have been ever since the convention . . . Milty Salstone tells me that everyone of the record dealers on the South Side post the "Hot On Chicago's South Side" record reports from *The Cash Box* right on their front windows and, he claims, "it's simply pulling in the customers" . . . Lee Jones, that ole timer, is absolutely thrilled the way his many, many friends across the country have swung over to "Tom Tom" . . . "whatta game, whatta game," is the way that Lee breathlessly puts it . . . Jimmy (Globe) Johnson is a pretty busy boy these days with Vince Moiphy out of the joint . . . seems that Jimmy is working two shifts now . . . but can still be pulled away from anything he's doing by the mention of one word—"camera"—try it.

By the way, so's you guys and gals will know—Marshall Micon has returned to his home in Los Angeles—not liking our wintry blasts here—even tho he tremendously enjyoed the coinmen and coingals in this Windy City. Marshall will be heard from, as soon as he has settled himself, from the West Coastway.

THRU THE COIN CHUTE

EASTERN FLASHES

The operators, jobbers and distributors of amusement games gathered at the Manhattan Center this week to discuss the local pin game situation. Teddy Blatt, attorney, addressed the group and pointed out that the manual type game should be operated at this time, and that the plunger type games are looked upon with disfavor at present by the officials. "We should progress slowly and surely" stated Teddy. Joe Hirsh also addressed the group, expressing his views on the plunger type game. Originally the intention was to hold the meeting in one of the smaller rooms at the Center, but over 300 coinmen turned out, and it was necessary to take over a large hall.

* * *

Meanwhile, the distributors and jobbers are in good action, selling plenty of equipment. Some operators are using Al Schlesinger's conversion, which eliminates the plunger, and makes the game the roll down type . . . The jobbers and distributors are now phoning and calling on each other, buying and selling machines . . . Ben Becker, Ben Becker Sales Company, was demonstrating his skill on Bally's new five ball roll down "Melody" at Hymie Rosenberg's office. Ben hit the highest possible score on one occasion. Which reminds us, Becker spent the week-end with the Bally officials, Ray Moloney, George Jenkins and Herb Jones, and was a loser of $15 at Gin. "I got off a lot easier than most of them" claims Ben . . . Dave Gottlieb, head of D. Gottlieb & Co., also was in town. Dave and Ray presented Walter Winchell a check for $130,000 for the Damon Runyon Cancer Fund, which brought the total up to the quarter million mark promised by the industry. Winchell, with Gottlieb and Moloney at his broadcast, gave the industry quite a send off to his many millions of listeners.

* * *

Jack Semel returns from Chicago with Willie Levey, and announces that he has joined up with him in Supreme Automatics, Inc., Brooklyn, N. Y., and that the firm have been appointed exclusive distributors for Williams Manufacturing Company for the Metropolitan area, which includes New Jersey up to Trenton. Their building, located in the coin row of Brooklyn, is now being renovated and rebuilt, to give the firm more space . . . Al Silberman, sales manager of Adams-Fairfax, California, in town and visiting with the boys along Tenth Avenue . . . Barney (Shugy) Sugerman, Runyon Sales Company, personally seeing the jobbers and operators on Keeney's "Cover Girl" . . . Dave Lowy and Phil Mason of Dave Lowy & Company, have a raft of amusement machines on their floor, offering the operator quite a selection . . . The offices of Modern Music Sales Corporation are quite a gathering point these days, and Nat Cohn has a number of new people in his employ to handle the many additional lines he's taken on lately.

Eddie Corriston, Palisade Specialties, Inc., Cliffside Park, N. J. seen in a very serious huddle with Hymie Rosenberg. Looks like something in the wind . . . Eddie, a known basketball expert, has been collaborating with one of the local sport writers, who is gathering material for a special feature story . . . Harry Schneider, Seaboard New York Corporation, in addition to doing quite a business on used equipment, is smiling broadly over the acceptance of Genco's "Triple Action" . . . Charlie Aronson and Bill Alberg, over at the Brooklyn Amusement Machine Company, Brooklyn, N. Y. tells us that the operators are placing some nice orders for Evans' "Bet A Score" baseball game.

* * *

Harry Pearl and Dave Stern, Seacoast Distributors, looking toward Spring with great optimism. Harry tells the story how the recent snow storms slowed up deliveries of Rock-Ola phonos to his customers, but in some instances he was able to overcome the problem. An operator wanted a machine delivered to his location, but due to the high pile of snow along side the street, claimed it was impossible to set it. That didn't stop Harry. He drove as close to the location as possible, and with the help of his mechanic and the operator shoveled the snow away. "If it has to be done, it has to be done" states Pearl . . . Jack Ehrlich, Hart Distributing Company, Brooklyn, N. Y., a family man of the highest calibre, tells us that he's been so busy lately, that he's being kept down at the office at all hours.

* * *

Dave Feinberg, who has been distributing machines in this territory for a number of years, announces that he's opening up jobbing offices at 141 Atlantic Ave., Brooklyn, N. Y. under the name of Amusement Supply Co. Until the above location can be readied for occupancy, Dave is conducting business from his present quarters, 2062—84th St. . . . Sidney H. Levine, attorney for the Automatic Music Operators Association, leaving for Washington, D. C. to study the impending juke box bills. Levine, by the way, is representing the many music associations, who appointed him to that post at their recent meeting in Chicago during the CMI convention . . . Joe Young and Dan Kipnis, of the newly organized Young Distributing Company, Wurlitzer distributors here, have been meeting with many of the local operators, who are dropping in to meet up with them . . . Chris Christopher, Chris Novelty Company, Bally sales representative with offices in Baltimore, Md., returns from a road trip thru Pennsylvania, and relates how he was iced in at these towns, and was delayed for hours . . . Sammy Stern, Scott-Crosse Company, Philadelphia, Pa., reports that Williams' new five ball "Stormy" is going great . . . Al Cohen, Asco Vending Company, Newark, N. J., states that he's selling loads of Groetchen's "1c Camera Chief". "The greatest small amusement machine turned out in years" claims Al.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Local ops more than mildly interested in the story carried by daily papers on arrest of a San Diego man for putting the slug to vending machines . . . Federal agents collared the culprit under the recent fed statute that makes it unlawful to so abuse coin machines . . . When arrested, the suspect had 8500 slugs and 800 pennies on him . . . His double take on the illegal operations consisted of the penny change haul and resale of cigarettes . . . Musically, the local press also got a big rise out of Coin Row and more of the same in the vicinity of Sunset and Vine . . . Song writers and record companies took note of the settlement pending between Petrillo and Congress, whereby Rep. Kearns (R. Pa.) promised to introduce a b ll granting royalties on records . . . the amount to be bargained out between musicians and platter makers . . . Disc jockeys, the cinderella boys of the year, really came in for a blasting from Petrillo and his legal mouthpiece, who contended the record spinners were getting fat by bleeding the musicians.

Meanwhile, come Petrillo, bans and congressional investigations, most of the local record companies are proceeding merrily on their way . . . If they can't cut 'em, they can still release 'em . . . and most of the discomforts, are in shape to do that for at least a year . . . Modern Records are so optimistic about prospects, they're now enlarging production plant . . . Head man Jules Bihari and Sol Bihari in New York "on business" while Joe Bihari dropped in on New Orleans this week to help open the new office of Music Sales, Modern's distributors, at 704 Barone Street . . .

Capitol reports a lively flow on its product, with Nellie "Real Gone Gal" Lutcher leading the jukebox parade with just about anything that's been cut by her . . . Speaking of Nellie, she's also a real good gal . . . what with her eagerly volunteering to appear on the March of Dimes program over a local radio station . . . and then quietly mailing a nice check to station to be turned over to the fine cause . . . Red Ingie is a cinch to boost his already strong popularity with coin machine players by a personal appearance at one of the local niteries . . . The "Tim-Tay-Shun" artist will undoubtedly pac 'em in . . . and if it gets too crowded, trust Red to tear the roof off . . . Martha Tilton, a surefire favorite of music box men, is now back in the Capitol fold after a short absence . . . Her first new release will be cut March 1.

Over at Aladdin things are still going like magic . . . Talent finder Eddie Mesner is up Acapulco way vacationing and seeing what the natives have to offer in the way of talent while brother Leo is tending to the home works . . . Ready for release on February 20 are a new batch of blushing blues by "Lightnin'" Hopkins, Wynonie "Mr. Blues" Harris, "Plenty Dirty" Red and some of the other Aladdin standbys . . . Leo reports that the spiritual trend in popular "race" records is coming up strong . . . Contributing to it will be Sister Dorothy Mae Willett's "I'm Going To Live A Life That I Sing About" backed by "Stand Still" . . . New label by Aladdin is Score, featuring Baltimore's Trumpeteers in the spiritual mood with "Milky White Way" and "Handwriting on the Wall" . . . Robert Gordon of Van-Es is due soon with new release for Barclay Allen and the Rhythm Four . . . hoping for another "Cumana" hit . . . Herb Montei of Vanguard Songs is busy plugging "Penny" by the Pied Pipers (Capitol) and Artie Wayne's rendition of "Tony's Place" (Huckster) . . . Specialty Record's chief Art Rupe talks like a man about to pocket a few dollars over Roy Milton's "Keep a Dollar in Your Pocket" . . . Art has Cadillacs on his mind these days, what with trying to make an exploitation tie-up with General Motors for Milton's new "Cadillac Boogie".

Coin Row registered plenty of steady activity this week . . . Nothing sensational, as Automatic Games' Dannie Jackson puts it, but nothing for the obituary columns . . . Dannie reports some new sales in San Bernardino and expects a lot more from that territory in near future . . . Nels Nelson tells us that Bill Wolf is still in San Francisco with AMI's John Hadock and is looking for release date on the new AMI 40 Record selector box when the boss gets back this weekend . . . Bill Williams continues to sing the praises of "Box Score" rolldown and would be doing the same for Williams' 5 ball "Sunny" except he's fresh sold out of 'em . . . C. A. Robinson's Al Bettelman heads for Las Vegas this week to show off the new Jennings "Tic-Tac-To" . . . Paul Laymon blossoms out with some more snappy looking 5 balls in United's "Tropicana" and Gottlieb's "Robin Hood" . . . Both feature illustrated boards to please the male eye, one with hula maidens and the other with Maid Marion in lieu of her archer boy friend . . . Paul has a good word for the new Redy-Nickel coin changer . . . down in price and moving fast, says he . . .

Bernie Shapiro reports several new items for his Adams-Fairfax vending outfit . . . Brand new nut machine offers the public one slot for pennies and nickels, with a six portion for five cent option to the ops . . . Also a new coin counter for pennies, nickels and dimes with the talent in automatic features . . . Right hand man Al Silberman still in New York lining up new distribs and reporting that "many old line coin machine men are taking on vending machines as a stabilizing product" . . . Len Micon of Pacific Coast Dist. says Genco's "Bing-A-Roll" rolldown is proving a good thing on locations . . . same goes for Genco's "Triple Action" 5 ball, a real live one . . . Len calls it "the country's No. 1 pin game" . . .

Charlie Fulcher of Mills Sales had visitors this week, including J. P. "Midge" Ryan from the Chi factory and Art Bouterious from the Oakland office . . . Ryan stopped off at Las Vegas — — to get married . . . Jack Gutshall says new Packard equipment coming in and moving out every day . . . General Music's Fred Gaunt fresh back from trip to San Diego and glowing about Rock-Ola's new Magic-Glo . . . Ray Powers of E. T. Mapes is busy entertaining the boss down from San Francisco and trying to keep pace with the demand for Filben's new phono . . .

Seen on and around Coin Row this week were such visiting firemen as San Gabriel's Crowley and Petteruto; Compton's E. R. Rippee and Frank Milano; Inglewood's Jack Bahler and Johnny Nelson; Gardena's L. J. Kliza; Van Nuys' R. L. Meline; Covina's Bill Bradley and the Mrs. . . . Floyd Anthony of Santa Maria also had the frau along . . . Fred Allen did a single-o from Bakersfield . . . Ray Faust in from Santa Ana, Clyde Denlinger from Balboa and Cal Brown dropped in from Automatic Games' office in San Diego . . .

Late wax clippings: Exclusive's Charlie Craig says be on lookout for Johnny Moore and His Three Blazers' disc of "Teresa" . . . Mercury is priming a new Frankie Laine release . . . Spina-Green are plugging like mad on "Let's Spend a Quiet Evening at Home" . . . Evelyn Knight did it on air last week, also the Andrews Sisters . . . Only waxing so far on tune is a Majestic by Artie Wayne . . . TIP TO OPS: If you're doing well with Bobby Worth's "Please Don't Play No. 6 Tonight," switch to your No. 6 position and watch it do even better . . . This was the finding of a psychologist, claims Bobby . . . people love to be told what not to do . . . FLASH: Clarence Ansley, who formerly operated the Automatic Sales Co. in Santa Fe, N. M., now operating the Crawford Coin Machine Sales & Service Co. in Las Vegas, Nev., a route he recently purchased. Clarence wants all his friends to stop off when in Las Vegas and visit with him.

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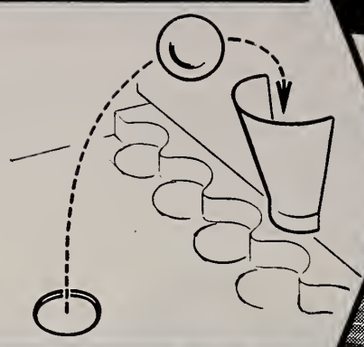

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